

The Time Place

#87

INDONESIA



ROLEX
The Iconic
Cosmograph
Daytona

#TIMEFASHION
BERLUTI
All Set
for Golf

Reborn
BREITLING
Revisiting
the Premier
B01

Exclusive
Interview
**DANIEL
ARSHAM**
for
Hublot

Up Close
& Personal
**CHICCO
JERIKHO**

SPECIAL
COVERAGE
**WATCHES &
WONDERS**
2023

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2023



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WHEN I DEFEAT GREAT OBSTACLES,

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THE TIME PLACE

The finest timepiece boutique celebrating the human spirit since 1999



When it comes to watches inspired by motor sports, the Rolex Oyster Perpetual Cosmograph Daytona always makes the top of the list. This year, Rolex enriches the beloved line with new models crafted of different materials, including one in Oystersteel that we now feature on our cover. Find out more about this watch, as well as the brand's other releases, in "Pursuing Excellence."

Speaking of new releases, we are happy to present you with our coverage of Watches & Wonders 2023. Held in Geneva, Switzerland, the watch fair paved the way for the world's luxury watch brands to once again engage personally with the media and the general public, after two long years of the pandemic. Jumpstart your discovery of the latest watches and products from the foremost watch brands in our dedicated Watches & Wonders 2023 section.

For Bejewelled, Cartier takes inspiration from the different cultures and sights of the world in its Beautés du Monde Collection, while CHANEL enriches its COCO CRUSH High Jewellery line with necklaces and bracelets that imbibe the spirit of its eponymous founder.

In Reborn, Breitling reinvigorates the Premier B01 line with six new models, which were launched together with a special book written by Breitling's official brand historian, Fred Mandelbaum. Similarly, we also feature Breitling Top Time and Premier watches in our Up Close and Personal section, as worn by Chicco Jerikho, who is the epitome of an active modern man.

This edition would not be complete without #TIMEFASHION, where we feature Berluti's new capsule collection inspired by the gentleman's sport of golf, as well as the most recent collections from Valentino, Celine, Zegna and FENDI, while in Luxury Pursuits we introduce the heavenly fragrances in Tory Burch's Essence of Dreams. We hope you enjoy this issue.

Irwan D Mussry

Irwan Danny Mussry
Editor-in-Chief and Publisher

📷🐦 @irwanmussry

THE RACE NEVER STOPS

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**ANASTASIA WINAYANTI
WIBOWO**
Writer

Coming from a background far from media, Anastasia has spent a greater part of her diverse career journey as a part-time writer and translator. After a couple of years in an editorial role at one of Indonesia's high society magazines, she honed her writing skills during a one-year freelance stint at two local luxury online publications while working full-time in the financial services sector.

Riga spent the last 10 years writing about watches and luxury articles for a couple of Indonesia's prestigious luxury and lifestyle magazines. A jack of all trades who enjoys writing about watches, travel, and lifestyle features, Riga likes to collect Russian watches, go to music concerts and places where people can't even pronounce words well, and build Lego sets in his free time.



RIGA RAMADHAN
Writer



JIHAN BASYAH
Writer

With an eye for detail and a knack for writing, Jihan Basyah has spent the last few years working with a number of groundbreaking magazines in New York City. Since her return to Indonesia, she continues to hone her craft and has written and fact-checked for esteemed publications, covering fashion, beauty, and lifestyle.



**UMESH
BHAGCHANDANI**
Writer

Born and raised in Jakarta, Umesh spent the last 10 years writing and editing for one of Indonesia's prestigious luxury magazines. Now, he freelances for Asia's most-coveted publications purveying lifestyle and entertainment stories to a worldwide audience. If he is not writing, he can be found watching indie films or reading the latest mystery thriller books.



ZAKY AKBAR
Photographer

Deborah Iskandar qualifies as an expert on Indonesian and international art, with over 20 years of experience in Southeast Asia. Her company, now branded ISA Art and Design, provides advisory services for clients interested in buying and selling art, as well as building collections.



DEBORAH ISKANDAR
Art Consultant

With over a decade of experience as a photographer, Zaky Akbar's technical expertise with the camera is admirable. His artistic vision and exemplary composition skills have carried him through a successful career of working with various renowned brands and magazines nationally and internationally. In 2020, he founded his own studio called Studio Amban. His favourite photographs play around with dynamic and unconventional notions of fashion and beauty.



RYAN OGILVY
Make-Up Artist

With almost two decades of experience as a Makeup Artist, Ryan Ogilvy has become a household name in Indonesia's beauty industry. Known for his flawless, "no-makeup" makeup look, Ryan is highly sought after by both national and international celebrities, models, and public figures. His skills and reputation have taken him around the globe, even backstage at New York Fashion Week.



BREITLING



The All Star Squad

Giannis Antetokounmpo
Chloe Kim
Erling Haaland



BREITLING BOUTIQUE
PLAZA SENAYAN
JAKARTA



The Time Place 87

INDONESIA



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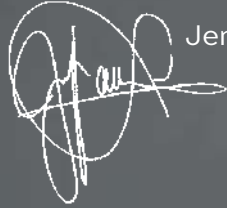
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Elegance is an attitude



Jennifer Lawrence



LONGINES



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INTime



THE LONGINES
MASTER COLLECTION



1

Touch and Feel

At the start of April this year, renowned Swiss-French luxury watch house Breguet held an exclusive in-store private viewing of its current collection at The Time Place boutique in the bustling city of Surabaya. Revered customers of The Time Place had the wonderful opportunity of admiring and experiencing Breguet's exceptional timepieces up-close and appreciating the unparalleled craftsmanship used in the creation of the beautiful watches that are often referred to as distinct examples of horological art."

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8

1. Silvia Chandra, Christine Elim & Mei Liang 2. Andrew Nathaniel 3. Edy Theisjen 4. Riyanto 5. Suhendra Jap 6. Denzon & Dennis 7. Evi Maharani, Kikuchi Minoru & Fabien Levrion 8. Indra Hadi & Theresia Liem.



Back to School

Happy Hearts Indonesia (HHI) held its 10th Anniversary Dinner at La Moda in Plaza Indonesia. Time International, one of the charity event's sponsors, has rebuilt more than 15 remote schools with HHI and has improved the lives of hundreds of students. The gala dinner, part of Plaza Indonesia's 33rd anniversary celebration, featured four celebrity chefs: William Wongso, Gilles Marx, Yvonne Yuen, and Markus Zuck. Proceeds from the fundraising event will be used for the construction of schools and educational facilities in Indonesia.

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1. Zamri Mamat, Sutini Goh, Sylvia Beiwinkler & Cisca Becker 2. Mike Lewis & Janisaa Pradja Lewis 3. Arifin Putra 4. Amalia Wirjono 5. Marc Klok 6. Wanda Ponika & Vina Panduwinata 7. Eva Kurniaty 8. Markus Zuck & Yvonne Yuen 9. Mia Egron.



Dreamy Scents

The Tory Burch boutique at Senayan City celebrated the launch of Essence of Dreams, a collection of divine scents set to inspire and evoke one's innermost feelings. Esteemed customers, celebrities, and fashion influencers treated their senses to the five olfactory blends namely, Love, Joy, Freedom, Magic, and Peace. After taking a whiff of the dream-inspired scents, guests enjoyed a tarot card reading on their favourite fragrance and took home a specially customised calligraphy-engraved perfume bottle.

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1. Tory Burch Essence of Dreams Perfume Collection 2. Elxi Elvina 3. Karina Nadila 4. Syahnaz Anindya 5. Shinta Zahara 6. Louise Anastasya & Shafira Umm 7. Renata Kusmanto 8. Veronica Kartadinata & Jaclyn Halim.



Stylish Soirée

To celebrate FENDI's Spring/Summer 2023 collection, the Italian luxury fashion house hosted an intimate soirée with customers and media friends at its Plaza Indonesia boutique. Guests were greeted with scrumptious food and beverages as they admired FENDI's latest chic and modern minimalistic pieces of relaxed silhouettes and deconstructed sporty shapes. With a digital fashion illustrator present, guests got to bring home a fabulous personalised sketch as a keepsake of the lovely evening.

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1. Viena Mutia 2. Tantri Namirah 3. Shanna Benjamin 4. Eddies Adellia 5. Dewi Bambang Soesatyo 6. Carla Yules 7. Jessica 8. Shieren Ang 9. Tan Hwe Lie.



LEADING the Change

CARTIER SUPPORTS WOMEN- LED BUSINESSES THROUGH THE CARTIER WOMEN'S INITIATIVE PROGRAM

The catchphrase “women run the world” notably became more popular when Beyoncé released her hit single “Run the World (Girls)” in 2011, a song about girl power and female empowerment. Since then, the sentiment has caught on and has been given more weight by companies all over the world. Cartier, for its part, has actively acknowledged women’s entrepreneurial role since 2006 through the Cartier Women’s Initiative (CWI).

Founded in 2006, the Cartier Women’s Initiative (CWI) is a collaborative partnership project initiated by Cartier together with the Women’s Forum, McKinsey & Company, and INSEAD business school. The program aims to help women entrepreneurs worldwide to reach their full potential by shining a light on their achievements and providing them with the necessary financial, social, and human capital support to grow their businesses and leadership skills.

The CWI is open to women-run and women-owned businesses from any country and sector that aim to have a strong and sustainable positive impact on society as defined in the 17 points of the United Nations Sustainable Development Goals or SDGs.

Since its inception, CWI has contributed a total of USD \$7,440,000 in grant funding and supported 298 women entrepreneurs from 63 countries. This year’s program features a total of 11 awards, comprised of 9 regional awards, including Oceania and Francophone Sub-Saharan Africa, as well as 2 thematic awards: Science and Technology Pioneer Award and the recently-launched, Diversity, Equity and Inclusion Award. Contrary to the rest, the latest one is open to all genders.

In addition to introducing new regional and thematic awards, CWI also increases its grant funding to USD \$2 million and raises the total number of fellows to 33. For the first time ever, CWI also recognised fellows from Armenia, Bulgaria, the Dominican Republic and Singapore.

The first-place awardee of each of the 11 awards was announced during the Cartier



Women's Initiative Awards Ceremony, held on May 10, 2023, in Paris. With a theme of "Forces for Good", this year's CWI focus is to drive collaborations and effect change on a systems level, which also aligns with Goal 17 of UN SDGs, "Partnership for the Goals".

The first-place awardees took home USD \$100,000 in grant funding, while the second and third-place awardees received USD \$60,000 and USD \$30,000 respectively.

CARTIER WOMEN'S INITIATIVE 2023 SPEAKER SERIES IN JAKARTA

Cartier also collaborated with Impact Hub Jakarta to host the first 2023 Cartier Women's Initiative Speaker Series in Jakarta last 11 April 2023 at Eco Deck, Plataran Hutan Kota. For this occasion, Cartier invited two fellows of the 2023 CWI edition from the South Asia and Central Asia region: Denica Flesch, CEO of SukkhaCitta from Indonesia, and Mint Lim, Founder of School of Concepts from Singapore.

Kicking off the event, Denica Flesch and Mint Lim shared their fellowship journeys in the CWI program, and highlighted the resilience required to build a business with measurable positive social impact from the female perspective.

Following the sharing session, the highlight of the event was a moderated fireside chat between three aspiring women leaders: Destri Anna Sari, S.H., Director of Business Consulting and Mentoring of Ministry of Cooperative and SMEs; Dinda Hervi, Co-Founder of Impactura and Ex-Venture Partner of Moonshot Ventures; and Nicky Clara, Disability Womanpreneur of Alunjiva Indonesia, Tenoon, Berdayabareng, Setara Entertainment.

The fireside chat, with the topic "Empowering Women Entrepreneurs through Inclusive



Collaboration for Collective Impact", covered various perspectives, ranging from the landscape of social entrepreneurship to the government's role in fostering collaboration through policies, incentives, and mentoring programs, as well as emphasising challenges faced by women entrepreneurs in building inclusive businesses and the significance of measuring business impact for accountability.

1. Denica Flesch and Mint Lim at the 2023 Cartier Women's Initiative Speaker Series in Jakarta
2. The event was attended by women in business
3. Eco Deck at Plataran Hutan Kota served as the venue for the CWI Speaker Series
4. Three inspiring women leaders were the highlight of the moderated fireside chat
5. The speakers thoroughly engaged the audience with their insights



LIGHTS, Camera, Action!

JULIA ROBERTS STARS IN THE CHOPARD LOVES CINEMA CAMPAIGN

An Academy Award-winner and leading Hollywood actress, Julia Roberts is not only known for her acting chops, but also for her infectious smile. Her magnetic personality and joie de vivre encapsulate the spirit of Chopard, so it is only fitting that the brand once again joins forces with Roberts to celebrate the power of positivity.

Following successful campaigns for the Happy Sport and Happy Diamonds, Chopard

declared Julia Roberts as the brand's global ambassador, effectively making Roberts the muse of all the Maison's women's watch and jewellery collections.

To celebrate this special bond, the established Maison and the beloved actress come together once again to share their mutual love for cinema, via a feel-good campaign directed by American film director, James Gray. Twelve video clips were unveiled from 20 March

2023, coinciding with the International Day of Happiness. These videos were accompanied by a new advertising campaign featuring still images captured by British fashion photographer, Alasdair McLellan.

Gray has managed to capture all the audacity, playfulness and humanity that make Julia Roberts a contemporary icon. After all, Hollywood's brightest smile embodies everything that makes Chopard unique: virtuosity, Joie de Vivre and the Feel-Good spirit. Her positive energy spreads like a tidal wave giving women unshakeable confidence in themselves, "To me, every day is international happiness day, Global Happiness Day," says Roberts.

For this campaign, James Gray invited us to the never-before-seen backstage moments that is



2



3

usually an integral part of a film set's charm. In it, we can see Roberts in action, joking around off-camera, spreading her joy and larks. She knits, greets everyone on set, slips into trainers under her glamorous dresses, takes over the camera herself, and interrupts her script rehearsal to cuddle her dog, Myrtle.

Gray, who directed the films, "Little Odessa", "The Immigrant", and "Armageddon Time", shares, "Julia Roberts is that rare thing: a genuine movie star. She also happens to be a person with a tremendous sense of humour about it all, and somehow, she hasn't let her legendary status go to her head," he continues, "Both Julia and Chopard embody a true sense of happiness, so it was a wonderful opportunity to work with them on this campaign."

McLellan, who started his career at i-D Magazine, and worked for some of the world's biggest fashion magazines and luxury brands, also explains, "It's hard to describe working with Julia without sounding incredibly clichéd, but she really was everything I could've hoped she'd be. Editing the shoot was surprisingly difficult, as she looked great in every frame, and it was easy to imagine every image on a billboard."

To immortalise the making of this behind-the-scenes shoot, Chopard also invited renowned photojournalist Greg Williams. His experience of working closely with Roberts can be summarised in just one word: "Joyful."

With styling by Elizabeth Stewart, hair by Serge Normant, and makeup by Genevieve Herr, Roberts wears the Haute Joaillerie heart-



4

shaped earrings in ethical 18-carat white gold set with brilliant-cut diamonds in the image shot by Alasdair McLellan. Meanwhile, in the other portrait pictures by Greg Williams, Roberts is seen wearing a black long-sleeved one-shoulder top along with Haute Joaillerie pieces—the heart-shaped earrings, ring and bracelet in ethical 18-carat white gold set with diamonds as well as the Alpine Eagle 36 mm timepiece in ethical 18-carat white gold fully set with diamonds and powered by the automatic Chopard 09.01-C movement.

Chopard has a longstanding relationship with the world of cinema, having served as the official partner of the Cannes Film Festival since 1998. The Maison has also awarded the Trophée Chopard annually to emerging actors.

1. Julia Roberts wearing Chopard Haute Joaillerie ©Alasdair McLellan for Chopard, Haute Joaillerie earrings in ethical 18-carat white gold set with brilliant-cut diamonds (28,51cts). Ref. 848270-1001, Stylist: Elizabeth Stewart, Hair: Serge Normant, Makeup: Genevieve Herr.
2. Pretty in pink, Julia speaks with director, James Gray, who says this about her, "I always consider my day made if I've made her smile!" ©Greg Williams.
3. Julia Roberts in Chopard ©Greg Williams, Haute Joaillerie earrings in ethical 18-carat white gold set with brilliant-cut diamonds (28,51cts). Ref. 848270-1001, Haute Joaillerie ring in ethical 18-carat white gold featuring a 5.01-ct heart-shaped diamond, and set with brilliants. Ref. 820829-1001, Haute Joaillerie bracelet in ethical 18-carat white gold set with emerald-cut diamonds (13.59cts) Ref. 858259-1001, Alpine Eagle 36-mm timepiece in ethical 18-carat white gold fully set with diamonds (7.16cts). Automatic Chopard 09.01-C movement. Ref. 295370-1001, Stylist: Elizabeth Stewart, Hair: Serge Normant Makeup: Genevieve Herr.
4. Playful and fun while on set, there was never a dull moment with Julia around ©Greg Williams.



TICKING for Oceans

TWO FRENCH ICONS,
ONE COMMON GOAL:
PROTECTING OUR OCEANS

Bell & Ross, the illustrious purveyor of horological marvels, is delighted to unveil its latest collaboration with the esteemed Tara Ocean Foundation. As the foremost foundation dedicated to safeguarding our precious oceans, Tara Ocean Foundation has been duly recognised for promoting the public interest, cementing their status as a true paragon of virtue.

For Bell & Ross, this new alliance represents a shining example of its unwavering commit-

ment to excellence and its unrelenting pursuit of mastery. With shared ideals of exploration, precision, and unparalleled craftsmanship, this partnership serves as a veritable union of the finest French organisations, brought together in a resplendent display of dedication and devotion to a noble cause.

The vast and enigmatic expanse of the ocean has remained shrouded in mystery, with the majority of its depths remaining uncharted and unknown. However, as we continue to grapple



with the myriad environmental challenges facing our planet, the urgent need to deepen our understanding of the ocean and its ecological systems has become increasingly clear.

Since its inception in 2003, the Tara Ocean Foundation has been at the forefront of oceanic research and exploration. At the heart of its mission is a deep appreciation for the importance of our oceans, and a desire to inspire younger generations to take up the mantle of oceanic conservation and stewardship.



Furthermore, Bell & Ross has been supplying exceptional pilots and divers with precision instruments for 30 years. Its watches are designed to meet the specific requirements of the fields in which they are used, making Bell & Ross the go-to supplier for explorers and elite units. The entire crew of Tara will now wear watches from the DIVER collection, which will become their faithful allies during daily missions.

Bell & Ross partners with Tara Ocean Foundation to support its missions of "explore to understand and share to create change". This partnership expands Bell & Ross' commitment to the seas, promoting open research with a focus on action and the link between the future of humanity and the ocean.

The time to make a stand for our oceans is now. With the call to action for climate change and sustainability, this partnership between Bell & Ross and Tara Ocean Foundation forges a path that will surely inspire others to do more for our oceans. If you would like to learn more about the Tara Ocean Foundation, please visit fondationtaraocean.org, or visit www.bellross.com for details on the DIVER collection.

From its earliest days, Bell & Ross has been committed to advancing our understanding of the ocean by providing precision instruments to professionals working in this environment. The watchmaker's unwavering dedication has been evident from the start, with the launch of the groundbreaking Hydromax diver's watch in 1997, capable of reaching depths of up to 11,100 metres.

In the years since, Bell & Ross continued to push the limits into the marine world by introducing the BR 02 professional diver's watch in 2007. With a water resistance of up to 1,000 metres, this watch was specifically designed to meet the exacting demands of extreme diving conditions. In 2017, the iconic BR 03-92 DIVER was introduced, representing the pinnacle of diving watch design and engineering with its bold, distinctive shape, and unparalleled reliability.

Tara Ocean Foundation and Bell & Ross now team up to combine their expertise. The Foundation's expeditions on board its schooner bring together sailors, scientists, photographers, and other talents to study and understand the ocean's ecosystem. Its 360-degree vision of the ocean has resulted in 300 scientific publications, 150 million genes discov-



ered from the marine universe, and 200,000 types of viruses defined, among other notable achievements.

The Foundation has also partnered with top scientific institutes like CNRS, CEA, MIT, and NASA to achieve these results. Similarly, Bell & Ross works with exceptional engineers and watchmakers to create its outstanding timepieces.

1. Bell & Ross partners with Tara Ocean Foundation to protect our oceans. Photo by Sacha Bollet
2. The Bell & Ross DIVER watch will now accompany the Tara crew on their missions
3. Carlos Rosillo, Bell & Ross co-founder, with Romain Troublé, Director General of the Tara Ocean Foundation
4. The Tara Ocean Foundation's schooner is instrumental in studying and understanding the ocean's ecosystem. ©Francois Bernard



Rolex Oyster Perpetual Cosmograph Daytona, 40 mm, platinum

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PURSUIING

Excellence

ROLEX UNVEILS EXEMPLARY TIMEPIECES THAT
PREVAILED AT WATCHES & WONDERS 2023

A brand that is intent on defying all odds to master every aspect of watchmaking, Rolex recently presented its new timepieces at Watches & Wonder 2023. These novelties illustrate a desire to reinvent, while preserving a sense of continuity, to innovate while being mindful of tradition, and to leverage technology in daring to create. Driven by the 'Superlative' vision, Rolex perpetuates

a pursuit of excellence that has never been seen before in the annals of watchmaking. It is through such efforts, that the Swiss watchmaker produces exemplary watches that prevail and, in time, become icons.

OYSTER PERPETUAL COSMOGRAPH DAYTONA

The emblematic style and technical

performance of the Cosmograph Daytona have cemented its iconic status well beyond the motor racing circuits. This year, to mark the 60th anniversary of the legendary watch, Rolex revisits the entire range with subtle refinements to a number of details.



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POWERING AN ICON

Within its redesigned case, the Cosmograph Daytona is equipped with an all-new calibre. This new chronograph movement, calibre 4131, incorporates a number of major innovations, including the Chronergy escapement. The brand also paid close attention to the intricate details and made them truly pleasing to the eye. Of note is a cut-out oscillating weight—rendered in 18 ct yellow gold on the 950 platinum version—as well as completely new finishes, particularly on the bridges, which were embellished with Rolex Côtes de Genève, the brand's reinterpretation of a well-known decoration in watchmaking. Moreover, on the Cosmograph Daytona in 950 platinum, the case now features a transparent case back in sapphire with an anti-reflective coating, offering the opportunity to admire the decorations on the movement and the pivoting of the oscillating weight.



AN EXCEPTIONAL COLLECTION

The new Cosmograph Daytona is available in a number of distinct versions: in 950 platinum with an ice blue dial and a monobloc Cerachrom bezel in chestnut brown ceramic; in Oystersteel with a white lacquer dial; in 18 ct yellow gold with a golden dial, bright black counters, and Cerachrom bezel in black ceramic; in 18 ct Everose gold, with a bright black dial and Sunburst counters; and in yellow Rolesor with a white lacquer dial. All the models feature recessed graduations, numerals and inscriptions on their tachymetric scales, which are moulded then coated with a thin layer of platinum or yellow gold via a PVD (Physical Vapour Deposition) process.



THE WATCH REINVENTED

This year, the Cosmograph Daytona marks a new milestone in its evolution. To further increase its legibility, the watch dial displays new graphic balance with resized and restyled hour markers and counter rings. Furthermore, subtle combinations of colours and finishes accentuate the contrast between the dial background and the counters and/or their rings, bringing even greater visual harmony and a more modern demeanour to the face of the watch. Along the sides of its redesigned Oyster case, graceful lines of light are elegantly reflected. On versions with a Cerachrom bezel in ceramic, the bezel is edged with a fine band of the same metal as the middle case.



HISTORIC TIES WITH MOTOR SPORT

The association between Rolex and motor sport dates back to the 1930s when Britain's Sir Malcolm Campbell, at the wheel of his car Bluebird with an Oyster on his wrist, set the World Land Speed Record on several occasions and became the first driver to break the 300 mph (483 km/h) barrier. In the late 1950s the brand built on its historic ties with speed racing and partnered the Daytona International Speedway® in the United States. A few years later, in 1963, Rolex launched its iconic chronograph, known today as the Cosmograph Daytona.



A PERPETUAL RELATIONSHIP

Driven by a passion for performance and precision, today Rolex partners the leading motor sport series, Formula 1®, as well as iconic endurance races and classic events steeped in tradition. Motor racing legend Sir Jackie Stewart and nine-time Le Mans winner Tom Kristensen joined the family of Rolex Testimonees, along with Mark Webber, a nine-time F1® Grand Prix winner and 2015 WEC champion, as well as Jenson Button, the 2009 FIA Formula 1® Drivers' World Champion, and Jamie Chadwick, an Indy NXT driver and three-time champion of the all-female W Series.



BUILT FOR SPEED

The consummate Rolex chronograph, the Oyster Perpetual Cosmograph Daytona is emblematic of Rolex's expertise and stands out by virtue of its chronometric precision as well as its unfailing reliability. Dedicated to professional drivers, it is distinguished by contrasting coloured counters and the quintessential tachymetric scale, which was moved from the dial to the bezel, the highly recognisable watch has received a number of interpretations throughout the past 6 decades. To mark the 60th anniversary of the watch, Rolex ensures the legend lives on by revisiting the entire range this year.



Rolex Oyster Perpetual Yacht-Master 42



Made of RLX titanium, the Yacht-Master 42 is light and robust

“

FROM ONE ICON TO ANOTHER, ROLEX ALSO REINFORCES THE OYSTER PERPETUAL YACHT-MASTER 42 BY USING RLX TITANIUM. NOW MORE LIGHTWEIGHT AND ROBUST, THE TIMEPIECE IS PERFECTLY SUITED TO THOSE WHO VALUE FREEDOM OF MOVEMENT ”

OYSTER PERPETUAL YACHT-MASTER 42

From one icon to another, Rolex also reinforces the Oyster Perpetual Yacht-Master 42 by using RLX titanium. Now more lightweight and robust, the timepiece is perfectly suited to those who value freedom of movement. Created to address the demands and pressures of competitive sailing, this new version puts watchmaking excellence at the service of sporting performance.

Retaining the line's quintessential elements, the major change in the well-loved model is its material. Specially chosen for its mechanical strength and corrosion resistance, RLX titanium is a lightweight alloy that is used for the timepiece's Oyster case and bracelet. Aesthetically, the watch features a combination of polished, high-shine and technical satin finishes that wonderfully showcases the brand's excellence in finishing techniques. This produces a subtle play of textures and light between the gleam of the polished crown guard, the high-shine lustre on the top edges of the lugs, and the matt grain of the technical satin finish. Overall, it adds an elegant appeal to this nautical watch.

The only other model that Rolex has crafted of RLX titanium, with the first being the Oyster Perpetual Deepsea Challenge, the new Yacht-Master 42 caters to the demand for lighter watches, without compromising on quality. It is truly a technical feat that showcases the brand's mastery in every aspect of watchmaking expertise.

PERPETUAL 1908

A result of Rolex's comprehensive in-house expertise and unwavering commitment to excellence, the brand inaugurates its Perpetual collection with the Perpetual 1908. Named in homage to the year the 'Rolex' trademark was officially registered in Switzerland, the Perpetual 1908 is elegant, classic, decidedly contemporary, and immortalizes Rolex's age-long daring spirit.

Inspired by one of the first Rolex watches fitted with the Perpetual rotor, the 1908 is the first member of the Perpetual collection. This new collection is a reinterpretation of traditional watchmaking style imbued with quintessential watchmaking expertise and the aesthetic heritage of Rolex.

The 1908 is defined by its design, which conveys the full strength of the watch's character in the simplicity of the display and by details that confer its unique identity. This timepiece perfectly embodies the spirit of the Perpetual collection, at whose core lies the celebration of the art of watchmaking in its noblest form.

Available in 18 ct yellow or white gold, with an intense white or intense black dial, the watch is distinguished by its elegantly slim case. On its face, the bezel is domed and with fine fluting; it is divided into halves: the upper part is domed, while the lower part has been given an elegant fluting. In addition, it is graced with



Rolex Perpetual 1908, 39 mm, in 18 ct yellow gold with intense black dial



Rolex Perpetual 1908, 39 mm, in 18 ct yellow gold with intense white dial



Double folding Dualclasp



A close-up of the Rolex Perpetual 1908 dial



Rolex Perpetual 1908 in 18 ct white gold with intense white dial

Arabic numerals 3, 9 and 12, faceted index hour markers, and features a distinctive hour hand that has a circle before the tip while the minute hand is shaped like a two-edged sword. It also offers a small seconds subdial at 6 o'clock, with the words 'Superlative Chronometer' above it in an arc shape.

Measuring 39 mm in diameter, the timepiece is guaranteed waterproof to a depth of 50 metres (165 feet), with the case providing optimal protection for the movement nestled inside. Moreover, the domed crystal and the transparent case back are made of virtually scratchproof sapphire and benefit from an anti-reflective coating.

The splendour of this model extends to the back, thanks to a transparent case back that allows the technical sophistication and the decoration on the movement to be seen and admired. It is driven by the Superlative Chronometer-certified calibre 7140, which combines performance with utmost elegance.

At the forefront of watchmaking technology, this movement includes the Chronergy escapement, the Syloxi hairspring and Paraflex shock absorbers. Created with a number of innovations that led to the filing of five patents, this movement, designed and manufactured specifically for the watch, features bridges that are finished with the Rolex Côtes de Genève decoration—a reinterpretation of a well-known decoration in watchmaking—and a cut-out oscillating weight in 18 ct yellow gold.

Fitted with an alligator leather strap with a green lining, the novel timepiece is equipped with a Dualclasp. Depending on the variant, the watch is completed with either a matt brown or matt black alligator leather strap. Raising the art of watchmaking to new heights, the 1908 carves out a place for itself among Rolex's repertoire of watches.

Like all Rolex watches, the new Perpetual 1908 models carry the Superlative Chronometer certification redefined by Rolex in 2015. This designation ensures waterproofness, precision, and excellent performance on the wrist. The Superlative Chronometer status is symbolised by the green seal that comes with every Rolex watch and is coupled with an international five-year guarantee.

OYSTER PERPETUAL

Timeless in its essence, the Oyster Perpetual collection has been continually reinterpreted and have gradually been endowed with the brand's successive technical innovations. The timepieces in the line are direct descendants of the world's first waterproof wristwatch, on which Rolex has built its reputation since 1926.

Throughout the years, the distinguished manufacture has perfected the Oyster case, making it a symbol of waterproofness. The middle case is crafted from a solid block of Oystersteel. Its case back, edged with fine fluting, is hermetically screwed down with a special tool that allows only Rolex watchmakers to access the movement.

This year, the Swiss watchmaker brings in a new dial decoration for its Oyster Perpetual range, recognized for its pure lines and universal elegance.



A brand new motif named 'Celebration' features vivid-coloured bubbles



Rolex Oyster Perpetual, 36 mm, Oystersteel

Named 'Celebration', this brand-new motif is composed of differently sized bubbles fringed with black, encapsulating the vivid colours of the lacquered dials introduced in 2020: candy pink, turquoise blue, yellow, coral red and green.

Alive with colour, vitality and positivity, the dial decoration is a representation of Rolex's masterful technique. It is carried out in strictly controlled conditions and requires the utmost precision at every stage of its creation. The new Oyster Perpetual is available in three sizes: 31 mm, 36 mm, and 41 mm.

The variants in the series are driven by two movements at the forefront of watchmaking technology. The Oyster Perpetual 31 is equipped with calibre 2232, fitted with the Rolex-produced and patented Syloxi hairspring and a power reserve of up to 55 hours.

The larger models—Oyster Perpetual 36 mm and Oyster Perpetual 41 mm—are both powered by calibre 3230 that incorporates the patented Chronergy escapement and has an extended power reserve of 70 hours, thanks to its barrel architecture and the escapement's superior efficiency. The movements are equipped with a self-winding system via a Perpetual rotor.

“

ON THE DAY WINDOW, A CALENDAR OF INSPIRATIONAL WORDS SUCH AS 'LOVE', 'PEACE,' AND 'HOPE,' ARE ON DISPLAY, WHILE ON THE DATE WINDOW, A REPERTOIRE OF EMOTIONS EXPRESSED IN 31 EMOJIS WERE DESIGNED ESPECIALLY FOR THE MODEL ”



Rolex Oyster Perpetual Day-Date, 36 mm, 18 ct Everose gold



Rolex Oyster Perpetual Day-Date, 36 mm, 18 ct white gold



Rolex Oyster Perpetual Day-Date, 36 mm, 18 ct yellow gold

OYSTER PERPETUAL DAY-DATE 36

At Watches & Wonders 2023, Rolex not only delivered highly technical novelties, it also endeavoured to showcase its playful side. The brand presented an unexpected creative twist to one of its iconic models with the new Oyster Perpetual Day-Date 36, featuring a dial punctuated by colourful puzzle pieces.

Unique and meaningful, the puzzle consists of turquoise blue, red, fuchsia, orange, green

and yellow pieces that fit together on a single-colour background, each representing one of the key moments in life.

The intricate work on the dial is the result of the demanding champlevé enamelling technique performed by an in-house enameller. The watch also displays a new emotion each day, bringing an element of spontaneity into the wearers' lives and allowing them to invest the reading of time with their changing moods.

On the day window, a calendar of inspirational words such as 'Love,' 'Peace,' and 'Hope,' are on display, while on the date window, a repertoire of emotions expressed in 31 emojis were designed especially for the model.

Through its creations launched this year, Rolex cements its place as a true pioneer and constant innovator in the world of watchmaking, perfectly demonstrating its perpetual pursuit of excellence.



The third edition of Watches & Wonders opened to much fanfare

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SPECTACULAR Showcase

BUSTLING GENEVA MADE ITS RETURN TO THE SPOTLIGHT WITH THE THIRD EDITION OF WATCHES & WONDERS 2023



TAG Heuer Carrera Chronograph

It is no secret that Geneva is known as the capital of luxury watchmaking. With a multitude of watch manufactures situated there—from Rolex, Chopard, Piaget, TUDOR to Baume & Mercier, it's only natural that Geneva was chosen to host a global-scale watch fair since 1991. Thousands of horology stakeholders and enthusiasts from all over the

world attended the Salon International de la Haute Horlogerie (SIHH) every year to witness and celebrate the art of watchmaking.

As one might expect, there was a change to this routine as the world underwent a global lockdown in 2020. The following year saw the Fondation de la Haute Horlogerie (FHH) un-

veil the rebranding of SIHH by launching the first-ever Watches & Wonders. Conducted as an online-only event, the inaugural event was a resounding success and paved the way for the exciting future of the prestigious watch fair.



Chopard's new products in Lucent Steel™

Now in 2023, bustling Geneva was back in business with the third edition of Watches & Wonders. Utilising a similar hybrid format with both physical and virtual presentations just like last year's, the fair broke the record for number of visitors with 43,000 people—almost double from the previous year's 22,000 visitors and SIHH's highest record of 23,000 visitors in 2019—coming from 125 different countries. This achievement can be attributed to the increased number of exhibiting brands from 38 to 48 this year, as well as the return of Asian media and retailers who weren't able to come last year due to their respective countries' pandemic restrictions.

Taking place at Palexpo, which boasts a whopping 66,000 m² of space, Watches & Wonders 2023—as its name suggests—presented wonderful watches in a wondrous setting. Visitors were greeted by a welcoming gallery-style ambience featuring high ceilings, warm lighting and white façades. Behind these frontages, things were even more interesting as each exhibiting brand customised the look of its dedicated booth according to its unique brand identity and/or the current theme of its highlighted product/s or global campaign.

Panerai paid homage to its nautical heritage by recreating the historic vessel, Eilean, with large sails and boat-themed elements to showcase its novelties. On the other hand, IWC displayed an experimental Mercedes-Benz C 111-III car as a tribute to Gérald Genta's Ingenieur SL, which was introduced in the same period and now inspires the new Ingenieur Automatic 40. When it comes to choosing a favourite booth, Jaeger-LeCoultre stood out and is our top pick with an indoor waterfall and



Jaeger-LeCoultre Reverso Secret Necklace

very well laid out designated areas to demonstrate its mastery in enamelling, engraving and assembling that is in line with the Reverso's Golden Ratio concept.

Apart from the distinctive themes that each brand brought forth, sustainability was a recurring topic in most conversations during the annual fair. While the efforts to reduce carbon footprints were introduced by some, Hublot and Chopard took it even further through dedicated panel sessions at Palexpo's auditorium. Hublot put the spotlight on rhinoceros conservation with SORAI through a limited edition watch and a CHF 2 million awareness campaign. For Chopard's "Journey to Sustainable Luxury", the Maison announced its commitment to roll out 80% recycled steel for all of its steel watches by the end of 2023.

Now, let's talk watches. This year marks a new chapter for two iconic watches. First is TAG Heuer's Carrera, which celebrates its 60th anniversary with a new domed sapphire crystal for all its modern iterations moving forward. Second is the return of Zenith's Pilot watch with an all-new modern aesthetic that boasts essential aviation features and elements from vintage aircraft. In terms of colour, grey was undoubtedly the favoured hue. This neutral shade can be seen either on the two-toned bezel of Bell & Ross' BR 03-93 GMT Blue or the silverish grey meteorite on the dial of the CHANEL Monsieur Tourbillon Meteorite, and more.

The rising popularity of fine jewellery in recent years was evident with more jewellery watch offerings. One noteworthy form included pendant 'secret' watches that demonstrate

the Maisons' mastery in both watchmaking and gem-setting. Piaget flaunted its unique savoir-faire in crafting twisted gold chains with the High Jewelry Sautoir Watch that took 130 hours to make, while Jaeger-LeCoultre's signature swivelling case is reimagined as a Reverso Secret Necklace with diamond-set links and polished onyx beads.

An exceptional avenue to unveil new novelties, Watches & Wonders goes beyond being a watch fair for new product releases as it rekindles the irreplaceable experience of in-person interactions and solidifies the personal connections—something that cannot be replicated online—that drive this industry forward. As we look back to the highlights of this year's fair, we eagerly anticipate what the next edition will bring.



Guests were welcomed by the warm ambience of the Baume & Mercier booth at Watches & Wonders 2023

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ENDLESS Versatility

BAUME & MERCIER
CELEBRATES THE 50th
ANNIVERSARY OF THE RIVIERA
AT WATCHES & WONDERS 2023

For Watches & Wonders 2023, Baume & Mercier puts the spotlight on the Riviera as it celebrates its 50th anniversary. Launched in 1973, the avant-garde Riviera immediately made a splash with its dodecagonal case and its streamlined metal strap. Over the years, the Riviera underwent several updates, namely in 1981, 1985, 2004,

and 2021. Following the release of its fifth generation, the much-revered line now celebrates its 50th birthday in 2023.

RIVIERA AZUR 300M

In 1981, Baume & Mercier unveiled the first Riviera specially designed for divers, which marked its turning point as a diving watch.



Baume & Mercier
Riviera
Azur 300m
MOA10717

This year, it takes the plunge off the coast of the French Riviera. The new Riviera Azur 300m has a 42 mm stainless steel case, and is available



Baume & Mercier Riviera 39mm M0A10714

in two versions: M0A10716 and M0A10717. In order to calculate diving times, they both are suitably topped with a unidirectional rotating bezel in polished and sun-satin stainless steel. To increase their visibility underwater, their luminescent indexes are coated in Super-LumiNova.

Each model is powered by the manufactured Baumatic movement, complete with a five-day power reserve, a daily precision of -4 s / $+6$ s, and a magnetic resistance of up to 1500 Gauss. Suitable for all water sports, both versions of the new Riviera Azur 300m watches are water-resistant to 30 ATM or 300 metres.

RIVIERA 39 MM

For its 50th anniversary, the Riviera welcomes three unisex 39 mm models. The first version, Riviera M0A10714, is crafted in polished and satin-finished stainless steel, and it features a smoked blue sapphire dial with a transparent wave transfer decoration. It is mounted on an integrated interchangeable blue rubber and alligator strap with tone-on-tone overstitching.

The second one, Riviera M0A10715, showcases a smoked grey sapphire dial with a transparent wave transfer decoration and an integrated strap with three rows of polished and satin-finished links.

The third variation, Riviera M0A10720, is characterised by a sand-blasted titanium bezel with a central bezel ring in 5N gold-plated PVD steel, a smoked grey sapphire dial with a transparent wave transfer decoration, and an integrated grey rubber strap with a canvas texture.

Each of the three models is water-resistant to 10 ATM. They are powered by the Baumatic manufacture movement, with a five-day power reserve, a daily precision of -4 s/ $+6$, and magnetic resistance of up to 1500 Gauss. They also feature the reliable “Fast Strap” interchangeability system, allowing the user to change styles with a single click.

RIVIERA FOR LADIES

The Riviera M0A10727 with a blue dial, and M0A10728 with a violet dial, are made for women. Both watches feature 33 mm cases, sun-satin dials, Roman numerals, riveted indexes coated in Super-LumiNova, and faceted rhodium-plated hands. The hours and minutes tick smoothly away, as a quartz movement drives the watches with a ten-year autonomy, while the date appears in an aperture at 3 o'clock. The brand's emblem, the Phi logo, appears in relief on the free octagonal crown. The watches are water-resistant to 5 ATM or 50 metres.



Baume & Mercier
Riviera 33mm
M0A10730



Baume & Mercier Riviera 33mm M0A10728

Another model designed for women, the Riviera M0A10730 features a 33 mm case that is ideal for the female wrist. A true halo of light, it has a sun-satin gold dial, Roman numerals, riveted indexes coated in Super-LumiNova, and faceted gold hands. It is elegantly adorned with four brilliant-cut 0.05 carat diamonds which are set into the polished stainless steel bezel and sun-satin dodecagonal case. The centre of the polished, satin-finished stainless steel case is prettily adorned with a central ring in 5N gold-plated PVD steel. The model beats to the pace of a self-winding movement, offers a 38-hour power reserve, and is water-resistant to 5 ATM or 50 metres.



The Bell & Ross booth at Watches & Wonders 2023 put the focus on the brand's novelties

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WINNING Combination

BELL & ROSS BLENDS THE BRAND'S BOLD, INNOVATIVE, AND HIGHLY FUNCTIONAL DESIGNS IN ITS ARRAY OF NEW MODELS

Watches & Wonders 2023 has been a whirlwind of new watch releases, and one brand that really caught everyone's attention was Bell & Ross. As a newcomer to the fair, the brand made its presence known with a standout collection that had something for everyone. From aviation-inspired timepieces, to diving watches and

useful complications, from the modern man to the adventurous diver, Bell & Ross certainly catered to every type of watch lover.

BR 05 GREEN GOLD

That being said, one of the standout watches from the Bell & Ross booth was the BR 05 Green Gold. As the name implies, this watch is



Bell & Ross presents the BR 05 Green Gold



Bell & Ross
BR 05 Green
Gold with
green alligator
leather strap



A green alligator leather strap complements the watch



Case back of the BR 05 Green Gold



Stylish and elegant, the BR 05 Green Gold is crafted of 18-carat 5N rose gold

a stunning combination of a green sunray dial and an 18-carat 5N rose gold case and bracelet. The design is both modern and bold, making a real statement piece without being ostentatious. It's clear that Bell & Ross is not afraid to push the boundaries when it comes to design, and the BR 05 Green Gold is a perfect example of that.

Up front, the dial is kept clean and simple. It's clear that the watch dial's green hue has

a luminous and sparkling tone. When tilted, the painted metal plate that acts as the dial's base exhibits a sunburst effect that changes colour. It ranges from an almost fluorescent shade to dark bottle green, depending on the reflections that hit its surface. Apart from the rose gold bracelet, the BR 05 now sports a leather strap for the first time, as a second alligator leather strap is also offered in a traditional design that complements this tasteful timepiece.



Bell & Ross
BR 03-93
GMT Blue



The BR 03-93 GMT Blue is the perfect travel companion

Visually stunning, the new Bell & Ross BR 05 Green Gold also blends well with the other members of the BR 05 family. The watch also features a sapphire crystal case back, allowing

its wearer to admire the inner workings of the watch, particularly the automatic BR-CAL.321 mechanism and the oscillating weight uniquely adorned in gold.



The Bell & Ross BR 03-93 GMT Blue boasts a blue and grey steel bezel

BR 03-93 GMT BLUE

Another watch that caught our attention was the latest BR 03-93 GMT Blue, which features a blue sunray dial, a bi-directional rotating bezel with a 24-hour scale, and a blue and grey two-colour anodised aluminium ring. The GMT function and date display make it highly functional for those who travel frequently, and the unique blue and grey colour scheme gives the watch a sleek and modern look, making it perfect for everyday wear.

Meanwhile, the blue hue covering the steel bezel is beautifully reflected in the sunburst dial, which is visually accentuated by the classy blue Nappa Soft calf leather strap with tone-on-tone stitching. Speaking of which, the big blue and grey bezel in the new BR 03-93 GMT has an immediately recognisable character because it also serves a particular purpose by showing the daylight hours in blue and the night-time hours in grey.

Encased in 42 mm steel, the model is water-resistant to 100 metres and has clear readability. It is powered by the BR-CAL.303 self-winding mechanical movement that ensures a power reserve of about 42 hours for flawless accuracy and maximum effectiveness.

BR 03-92 DIVER WHITE BRONZE

Lastly, Bell & Ross presents another exciting



Bell & Ross BR 03-92 Diver White Bronze



The watch comes with a brown leather strap

addition: the BR 03-92 Diver White Bronze. Design-wise, the watch's bronze case and silver opaline dial bring to mind the halcyon days of the earliest underwater discoveries while adding a contemporary twist. Most notably, the dial's delicate, pearly colour blends seamlessly with the bronze case, creating a subtle contrast effect as its warm, smooth reflections harmonise with the reddish tones of the bronze.

Furthermore, the BR 03-92 Diver White Bronze is very handsome on the wrist and, more im-

portantly, feels luxurious. As bronze timepieces develop a distinct patina over time, this quality gives the watch a totally unique look. To this end, CuSn8 is the alloy that the brand used to make this model, and it is made up of 92% copper and 8% tin. As a whole, its aesthetic style is reminiscent of vintage yacht and sailboat fittings.

Flipping the watch around reveals the iconic diver's helmet, now engraved in hypoallergenic stainless steel on the back of the BR 03-92 Diver watches. Designed and created as a



The back of the watch features an engraving of the iconic diver's helmet

professional-quality tool for divers, the watch is water-resistant up to 300 metres, making it perfect for diving and other water activities.

More importantly, the watch also complies with international standard ISO-6425, which specifies that a "diver's watch" is a "watch designed to withstand diving in water at depths of at least 100 metres and equipped with a secured measuring system." Limited to only 999 pieces and powered by the BR-CAL.302 mechanical self-winding movement, the BR 03-92 Diver White Bronze is an irresistible timepiece for both men and women.

In conclusion, it is safe to say that Bell & Ross made a strong debut at Watches & Wonders 2023 with its impressive collection of watches. The brand's bold, innovative, and highly functional designs make them an excellent choice for anyone looking for a standout watch. And the best part is that this year's novelties, from the BR 05 Green Gold, BR 03-93 GMT Blue, and BR 03-92 Diver White Bronze, are just a few examples of the exciting watches that Bell & Ross has to offer. All in all, whether you're a pilot, a diver, or simply just a watch lover, there is definitely something for you in the Bell & Ross collection.



The Cartier booth at Watches & Wonders 2023 exuded modern elegance

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LIMITLESS Possibilities

CARTIER SHOWS US
THE BREADTH OF ITS
WATCHMAKING PROWESS AT
WATCHES & WONDERS 2023

Watches & Wonders 2023 showcased some of haute horology's finest novelties for the year. Taking place in Geneva, Switzerland, from March 27 to April 2, 2023, the trade show welcomed 48 exhibiting Maisons, including Cartier.

CARTIER PRIVÉ

First in the presentation is the Cartier Privé, a

collection made for collectors. In numbered, limited editions, it explores the Maison's mythical models. The latest one is the Tank Normale.

Limited to just 20 pieces, the skeletonised Tank comes in a platinum case set with 42 brilliant-cut diamonds. With a winding crown also adorned with a brilliant-cut diamond, the



Cartier Jewelled Tank watch



Cartier Clash [Un]limited watch

timepiece comes with alligator-skin straps in two shades of blue. Additionally, Cartier also released a 50-piece limited edition of the skeletonised Tank in yellow gold fitted on a brown or green alligator-skin strap with a blue sapphire cabochon on the winding crown, as well as a model in platinum on a burgundy or grey alligator-skin strap with a ruby cabochon on the winding crown.

JEWELLERY WATCHES

In the Jewellery Watches department, Cartier has modified the Jewelled Tank watch, featuring a black onyx dial illuminated with a diamond on the index. Two more variations combine the beauty of coloured stones to revive a colour palette borrowed from Jeanne Toussaint. It comes in black, green, and red, or coral, chrysoprase, amethysts and diamonds.

The ever-evolving oval-shaped watch of the Maison, the Baignoire, meaning “bathtub”, also comes in jewelled versions in small and medium models. Powered by a quartz movement, the Baignoire comes in a rhodium-finished white gold case and bracelet set with brilliant-cut diamonds. Cartier also works together with the Maison des Métiers d’Art to create the Baignoire Allongée. Available in two different variations, the medium watch model is limited to 50 pieces and is powered by the mechanical manual winding movement, Calibre 1917 MC.

SANTOS

Classic and emblematic, the Santos de Cartier is available in two sizes—large and medium—with a green or blue dial. All the watches are equipped with an 1847 MC automatic movement and two interchangeable straps in



Diamond-paved Cartier Tank Américaine in white gold



Cartier Santos-Dumont Skeleton watch

steel and alligator-skin, which can be easily swapped thanks to Cartier’s patent-pending “QuickSwitch” system, and steel bracelet with “SmartLink” adjustment system.

Moreover, there is also the Santos-Dumont watch. The XL model comes in three variations: rose gold, yellow gold, or platinum, with alligator-skin straps. Water-resistant up to 30 metres, it is powered by the Manufacture manual winding mechanical movement, Calibre 430 MC. Meanwhile, the large model comes in either a yellow gold or steel case, equipped with a high-autonomy quartz movement.



Santos de Cartier with green dial

SKELETON

The iconic, squared shape of the Santos-Dumont is also reflected in the Santos-Dumont Skeleton micro-rotor watch. Limited to 150 pieces and driven by the automatic mechanical movement, Calibre 9629 MC, the watch features two alligator-skin straps in different shades of blue.

In addition, the Cartier Skeleton also has three other interpretations: a grand complications pocket watch framed by a crystal portico and an obsidian base dubbed the Ronde de Cartier Grande Complication Skeleton watch, a Pasha de Cartier watch with skeletonised bridges, and, lastly, a Santos de Cartier watch paved with baguette-cut diamonds.

TANK

Equipped with the new 1899 MC movement for slimmer cases, the Tank Américaine watch comes in several attractive variations: all-gold and steel with a leather strap, rose gold and diamonds with a leather strap, or diamond-paved white or yellow gold with a metal bracelet.

To further enliven its offerings, Cartier also unveiled new versions of the Tank Française and the Tank Louis Cartier.

TRANSVERSAL

Here, we have the new Baignoire in rose gold, yellow gold, or fully paved. Next, the Clash [Un]limited watch, available in diamond-paved yellow gold, rose gold, and white gold. The iconic La Panthère de Cartier is available in yellow or rose gold speckled with black lacquer with tsavorite eyes or in diamond-paved white gold with emerald eyes.



CHANEL decked its Watches & Wonders 2023 booth in simple sophistication

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MYSTERIOUS Allure

CHANEL HAUTE HORLOGERIE
RELEASES THE CHANEL
INTERSTELLAR CAPSULE
COLLECTION FOR
WATCHES & WONDERS 2023

CHANEL proves its strong suit is not only in the world of fashion, with its participation in Watches & Wonders 2023. Inspired by the worlds of science fiction, outer space, and time travel, the CHANEL Watchmaking Creation Studio launched the CHANEL Interstellar capsule collection for 2023. Incorporating design elements such as a pixelated motif, a circuit board design, phosphorescent effects, a star charm, and a 3D robot, this year CHANEL presents new interpretations of the J12, Première, Boy-Friend, and Code Coco watches, as well as exclusive limited edition Haute Horlogerie pieces.

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CHANEL J12 Interstellar



The CHANEL J12 Cosmic has a white dial with 12 brilliant-cut diamonds, with polished rhodium-plated stickers and cosmic motifs

It is worth noting that CHANEL has enlivened the industry from the time the Maison's watchmaking division was established 36 years ago in 1987, and it has proven its mettle ever since. CHANEL's foray into the world of horology was marked with the release of the Première cocktail watch, created by then-artistic director, Jacques Hélyeu. The octagonal shape of the timepiece portrayed the Maison's identity and Gabrielle Chanel's life's work, being inspired by Place Vendôme and the N°5 perfume cabochon stopper.

However, in 1999, CHANEL was finally recognised as one of the serious players in horology with the release of the J12. Designed by Hélyeu, the all-ceramic watch became the first unisex timepiece that successfully unified masculine and feminine characteristics, defying gender norms in watchmaking. Over the years, the J12 itself underwent several updates and reinterpretations, most notably with a re-launch in 2019 for its 20th anniversary as well as a limited edition release in 2020.

With a successful blend of both technical and aesthetic elements, the Interstellar watches are easily one of the highlights of the fair. The Parisian fashion house and watchmaker employs black or white ceramic and diamonds, resulting in a striking two-tone effect. In addition to the intricate patterns, most of the watches are monochromatic—in either black or white—with only a few featuring yellow gold.

J12 INTERSTELLAR

All-black and mysterious, like the night sky. The J12 Interstellar's glittering dial is encased



The CHANEL J12 Interstellar features a black aventurine effect glittery lacquered dial

in black highly resistant ceramic and steel with a diameter of 38 mm. Embellished with six diamonds and traversed by a comet moving through the sky, it has a black aventurine effect glittery lacquered dial and sapphire crystal case back.

In addition, the watch has a steel with matt black coating fixed bezel with black-varnished sapphire with baguette-cut pattern, as well as a steel with matt black coating screw-down crown with black highly resistant ceramic cabochon. The black highly resistant ceramic bracelet with steel triple-folding buckle complements this limited edition watch.

Powered by the self-winding movement Calibre 12.1, produced by Swiss Manufacture Kenissi, the automatic movement is co-owned by CHANEL and chronometer-certified by the COSC. Offering a 70-hour power reserve, the watch is water-resistant up to 200 metres.

J12 COSMIC

Geared towards female users, the J12 Cosmic has a white dial with 12 brilliant-cut diamonds, with polished rhodium-plated stickers and cosmic motifs revealed against the phosphorescent dial. Encased in 33 mm white highly resistant ceramic and steel, the watch also has a steel case back.

Additional details include a steel fixed bezel with white-varnished sapphire crystal with baguette-cut pattern and a steel screw-down crown with a white highly resistant ceramic

cabochon. Complementing the sophisticated look, the watch has a white highly resistant ceramic bracelet with a steel triple-folding buckle.

Contrary to the J12 Interstellar, this limited edition watch is powered by a high precision quartz movement. It has a water-resistance of up to 200 metres.

Unique and luxurious, these watches from the Interstellar capsule collection are exemplary timepieces that not only blend CHANEL's signature style with a futuristic and cosmic aesthetic, they also showcase its prowess in watchmaking.



Julia Roberts and James Gray headlined Chopard's booth at Watches & Wonders 2023

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SUSTAINABLE LUXURY

CHOPARD REVEALS STUNNING
NEW ITERATIONS FOR
WATCHES & WONDERS 2023

As this year's Watches & Wonders set the scene for the world's most innovative and brilliant watch designs, Chopard, for its part, delivered stunning new iterations of its already iconic collections. With over 150 years of watchmaking experience, the Swiss luxury watch brand brings forth the unparalleled creativity and exceptional skills of its finest watchmakers.

Committed to its mission of responsibly sourced, high-quality materials, all of the latest pieces designed by Chopard are either made with locally recycled Lucent Steel™ or its ethically sourced and produced gold. Following its pledge to using Lucent Steel™ for all its steel watches by the end of 2023, the latest additions released during Watches & Wonders Geneva proves just how the Swiss



Chopard Happy Sport 25 mm Ref. 278620-6001



Chopard
Happy Sport
25 mm Ref.
278620-3001



Chopard
Happy Sport
33 mm Ref.
278608-6012

luxury brand's commitment to sustainability is on the right track.

JOIE DE VIVRE

One of the most classic collections ever made by Chopard, the Happy Sport series has now been developed with three new unique designs, all made with the brand's in-house Lucent Steel™ and ethical gold, bringing the signature dancing diamonds to a whole new level. The origins of the Happy Sport started in 1993 when Chopard Co-President, Caroline Scheufele, brilliantly intertwined the robustness of steel with the nobility of diamonds, revealing an unprecedented look where sporty-chic came together with unparalleled elegance.

This year, the new Happy Sport features a re-invented 25 mm diameter. Available in Lucent Steel™ or Lucent Steel™ and ethical gold, the watch comes with a silver-toned, grey, blue, pink, or green dial, with a sunburst base, and glare-proof sapphire crystal, giving off a stunning sparkling champagne-like feel to an already sophisticated timepiece. One of the key

features includes a fun mix-and-match of materials, colours, and straps, parallel to a woman's free-spiritedness, which is what the Happy Sport collection has embodied from time to time. The 25 mm Happy Sport in Lucent Steel™ is offered in seven variations: including two models with a gem-set bezel paired with iridescent blue alligator leather straps, three with silver or blue-toned dials with double tour midnight blue calfskin straps, one with a pink dial with polished bezel and purple strap, as well as a green dial with polished bezel and green strap.

Next in the series is a marvellous 33 mm Happy Sport in Lucent Steel™ with a unique midnight purple dial. Bold, edgy, but with a mysterious twist, this edition embodies the watchmaker's remarkable skill in blending horology with jewellery design. Perfect for even the daintiest of wrists, this watch offers the golden ratio of the total diameter to the Chopard 09.01-C movement with automatic winding. This lusciously coloured timepiece, with its regal straps in purple alligator leather, is fitting for even the most feminine of watch wearers.



Chopard Happy Sport 30 mm Ref. 274893-5016



Chopard Haute Joaillerie Ref. 104672-1001

Speaking of femininity, the last two additions are nothing short of vibrant and embody a sense of “joie de vivre”. Entirely crafted in 18-carat rose gold and a combination of 18-carat rose gold and Lucent Steel™, the Happy Sport 30 mm is presented in pretty fresh mint while the Happy Sport 33 mm is stunningly rendered in rich purple. With a 42-hour power reserve driven by the Chopard automatic 09.01-C movement, the two stunning iterations exude a sense of freshness and youthfulness, balanced with a glossy alligator leather strap and a sultry diamond-set bezel.

A CROWN OF DIAMONDS

A guaranteed head-turner, Chopard’s Haute Joaillerie is delivered in a truly one-of-a-kind

design with its very own mesmerising charm. The first is an 18-carat white and yellow gold model with pear-shaped and brilliant-cut diamonds, perfectly complemented by a grey satin strap to give off a fancy, vivid jewellery design. The second version is presented in a Fairmined-certified ethical 18-carat white gold case set with octagonal emeralds and pear-shaped as well as brilliant-cut diamonds that easily capture one’s attention.

What’s interesting to note is how the mesmerising emerald caught the eye of even the most historical of women, Cleopatra, Queen of Egypt, who once said how the stone evoked a fresh charm of verdant nature and prolific bounty. Reflecting on the notes of nature it-



Chopard IMPERIALE Ref. 385388-5001



Chopard Haute Joaillerie Ref. 134154-9001



The new Chopard L'Heure du Diamant timepieces are available with a matching pendant and earrings



Chopard
L'Heure du
Diamant Ref.
10A326-5106



Chopard L'Heure du Diamant Ref. 10A326-1106

self, the dial spectacularly showcases 12 pear-shaped diamond hour-markers to form a lovely rosette.

BEAUTIFUL MODERN EMPRESS

Next on the list is the IMPERIALE, a central element to Chopard's ladies' watch collections originally designed in 1994. Uniting glamour and precision as one, the IMPERIALE offers simplicity with uniquely refined details: lotus flower crowns, dagger-shaped hands, and stylised ancient columns. This year, IMPERIALE is delivered in a limited numbered edition of 25 pieces in ethical 18-carat rose gold.

The highlight of this year's timepiece is the lotus itself, a sacred flower associated with the dawn of time. Chopard's Co-President and Artistic Director, Caroline Scheufele, says that this year's IMPERIALE was made to embody nature's day and night system, evoking both romance and attraction. The piece is set with sapphires and diamonds and adorned with engraved gold lotus petals, to evoke an aura of absolute refinement and femininity. Another unique feature of this timepiece is the rotating disc of the day/night indication, revealing

a sky to match the time of day. The diurnal and nocturnal scenes make this IMPERIALE a fascinating watch to have and behold.

WHERE BEAUTY AND PRECISION MEET

The last of this year's revelations is the new iteration of the L'Heure du Diamant, a timepiece that embodies the watchmaker's talented designs with the gem-setting brilliance of its jeweller. This year's watch is reinvented with an oval-shaped case made of 18-carat white or rose gold, complemented by a mother-of-pearl dial rimmed with marquise-cut diamonds.

Powered by the self-winding Chopard 09.01-C mechanical movement, which is equipped with a 42-hour power reserve, the 30 mm timepiece revives the 1960s glamour aesthetic to artistic modernity, serving as a testament to the very skills of Chopard's manufacture and its watchmakers. With a matching pendant and pair of earrings to boot, this year's L'Heure du Diamant model brilliantly embodies the modern women's watch, made perfectly with Chopard's grandeur and sophistication.



Upholding "The Art of Fusion," Hublot's booth at Watches & Wonders served as the hub for its new releases

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WORKS of Art

HUBLLOT SHOWCASES ITS PHILOSOPHY, CONTEMPORARY AESTHETICS, AND MECHANICAL SCULPTURES IN THIS YEAR'S WATCHES & WONDERS

One name that reverberated throughout the fair's halls as Watches & Wonders 2023 concluded was Hublot. With its most recent releases, this Swiss watch manufacturer has once again surpassed itself, providing a cutting-edge and breathtakingly gorgeous line. The new products for 2023 are

evidence of the brand's philosophy, "The Art of Fusion," and its persistent dedication to expanding the frontiers of conventional watchmaking. Each watch, from the Classic Fusion to the Square Bang Unico, is a flawless fusion of trailblazing technology, skilled workmanship, and unmatched beauty.



Hublot Classic Fusion Chronograph Orlinski Full Titanium

By Riga Ramadhan



Hublot Classic Fusion Takashi Murakami Black Ceramic - 13 watches

CLASSIC FUSION TAKASHI MURAKAMI

Another exciting addition to the 2023 novelties is the Classic Fusion Takashi Murakami collection, which consists of 13 unique watches and 13 unique NFTs (non-fungible tokens). This collaboration between the Swiss luxury watchmaker and the Japanese contemporary artist is a celebration of art, technology, and innovation.

Intriguingly, the 13th timepiece in the line-up is dubbed the Classic Fusion Takashi Murakami Black Ceramic Rainbow. This watch, which drew inspiration from the two previously released pieces, reinvents Takashi Murakami's signature image: the smiling flower. To this end, there's a flawless gradient of rubies, sapphires, amethysts, tsavorites, and topaz formed by the flower's 12 petals.

The 45 mm black ceramic case contrasts strikingly with the motion appearance of the petals. Essentially, the Hublot engineers' brilliant ball-bearing design allows the petals to revolve on an axis with each movement, producing a dizzying display of colour. And the best part

CLASSIC FUSION CHRONOGRAPH ORLINSKI

Speaking of which, one of the most impressive pieces in Hublot's 2023 collection is undoubtedly the Classic Fusion Chronograph Orlinski. This timepiece, created in collaboration with French contemporary artist Richard Orlinski, is a stunning example of how watchmaking and art can create something unique.

At first glance, the new timepiece appears to be a sculptural masterpiece, with its faceted case and intricate details. But upon closer inspection, it becomes clear that this is not just a work of art but a high-performance chronograph as well. The Classic Fusion Chronograph Orlinski Titanium is worn with the iconic black rubber strap, while the Classic Fusion Chronograph Orlinski Full Titanium stretches its three-dimensional silhouette along the entire watch, a significant technological achievement that combines comfort and elegance.

For additional refinement in this new collection, the titanium's facets are given a matt surface by being micro-blasted. The bezel changes into a polygon due to its stunning dodecagonal shape, which has been the distinguishing feature of Hublot's partnership with Richard Orlinski since 2017. Beneath the work of art, the HUB1153 automatic chronograph movement drives the watch.



Hublot CEO Ricardo Guadalupe and Takashi Murakami in his studio



Hublot Square Bang Unico High Jewellery watches in King Gold and white gold



Case back of the Square Bang Unico Diamonds

is, to provide a three-dimensional illusion, the centre of the smiling flower is placed on top of the sapphire glass. Meanwhile, the other 12 references recall the master flower and represent one of the petals. Put simply, 12 references for 12 hours on the dial, and 12 NFTs.

The Classic Fusion Takashi Murakami collection is a true testament to the power of collaboration and innovation. It brings together two seemingly disparate worlds—luxury watchmaking and contemporary art with the inclusion of NFTs—and creates something truly unique. As Takashi Murakami himself said, “When my collaboration with Hublot was announced, we made it known that we would be adopting new forms of artistic expression. After creating all the timepieces together, as well as the digital works of art, we are now imagining new ways of accessing contemporary art.”

SQUARE BANG UNICO

Furthermore, in addition to the Classic Fusion Chronograph Orlinski and the Classic Fusion Takashi Murakami, Hublot has also unveiled several other novelties at the much-awaited watch fair. Among them are the Square Bang Unico Diamonds, the Square Bang Unico Sapphire, and the Square Bang Unico Ceramic.



Hublot Square Bang Unico King Gold Diamonds

Hublot
Square
Bang Unico
Sapphire



Case back of the Square Bang Unico Sapphire

The Square Bang Unico Diamonds is a breathtakingly beautiful watch that is sure to turn heads. The new collection, which was introduced in Watches & Wonders last year, jump-started a new period known as the diamond age. In particular, eight pieces with four setting levels are now available in white gold, titanium, and King Gold.

The Square Bang Unico Diamonds and Pavé—both in titanium and King Gold references—are each set with 44 and 138 diamonds respectively. On the other hand, the Square Bang Unico Jewellery is set with 144 diamonds in both titanium and King Gold references. Meanwhile, the Square Bang Unico High Jewellery is set with 285 diamonds in both white gold and King Gold references.

Overall, the Square Bang Unico is still intense and edgy but is now enhanced by a suit of light that exudes an unequalled splendour. Driven by the HUB1280 automatic movement, it's safe to say that this timepiece is an actual work of art as well and is definite proof of Hublot's expertise in diamond settings.

What's more, the Square Bang Unico Sapphire is another stunning timepiece in Hublot's 2023 collection, as its case is made entirely of sapphire crystal, giving it a unique and futuristic



Hublot Square Bang Unico Black Ceramic



A closer look at Hublot's iconic screws

look. Meanwhile, the Square Bang Unico Ceramic is a modern and sporty timepiece that is perfect for everyday wear, as its case is made of black ceramic, giving it a sleek and understated look.

Suffice it to say that Hublot's novelties for 2023 are a testament to the brand's unwavering commitment to pushing the boundaries of traditional watchmaking. From the stunning Classic Fusion Chronograph Orlinski to the innovative Square Bang Unico Sapphire, each timepiece is a masterful blend of innovation, expert craftsmanship, and exceptional aesthetics. To cut a long story short, like all of its creations, Hublot continues to be different and unique, and these new novelties are sure to delight many watch enthusiasts and collectors alike.



The IWC Schaffhausen booth at Watches & Wonders 2023 put the spotlight on the new Ingenieur Automatic 40

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RETURN OF the Legend

IWC SCHAFFHAUSEN UNVEILS
THE NEW INGENIEUR
AUTOMATIC 40, A TIMEPIECE
THAT BUILDS UPON THE LEGACY
OF ITS ICONIC PREDECESSORS



IWC Ingenieur Automatic 40 in stainless steel
with silver-plated dial (IW328902)

Every year in Watches & Wonders, we see a stunning array of new timepieces that captivate visitors. This year, IWC Schaffhausen made some noise with the return of its iconic Ingenieur, by means of the Ingenieur Automatic 40, the latest interpretation of the classic Ingenieur collection introduced in the 1950s.

Intriguingly, for this new piece, the model reflects the bold aesthetic codes of Gérald Genta's Ingenieur SL, Reference 1832, from the 1970s. In short, Gérald Genta's Ingenieur SL was a bold and revolutionary design that pushed the boundaries of traditional watch design. It featured bold aesthetic codes such as a screw-on bezel with five recesses, a dial



IWC Ingenieur Automatic 40 in stainless steel with black dial (IW328901)



IWC Ingenieur Automatic 40 in stainless steel with aqua dial (IW328903)

with a unique pattern, and an integrated H-link bracelet, making it a timepiece ahead of its time.

On the other hand, the new Ingenieur Automatic 40 is a more refined and understated interpretation of the original design. While it maintains some of the design elements of the original, such as the distinctive hour markers and the bold “Ingenieur” logo, it has been updated for modern tastes with a cleaner, smaller case size, and a more minimalist dial.

Speaking of which, what truly sets the Ingenieur Automatic 40 apart is its dial. The grid-like pattern of thin lines offset by 90 degrees from one another is a visual feast for the eyes; it presents a mesmerising display of depth and complexity that harmonises with the sculptural and technological aspects of the case design. Lastly, appliques with luminescence offer extra depth and enable visibility, especially at night. At the same time, the bezel is fastened to the case with five screws that are always in the same exact location since they now serve a technical function on the new timepiece.

Furthermore, the Ingenieur Automatic 40 is available in four distinct models: three with stainless steel cases and dials in black, silver-plated, or aqua, paired with an integrated stainless steel bracelet, and one with a titanium case and a grey dial featuring black hands and appliques. Moreover, the matt grey appearance of the grade 5 titanium case and



IWC Ingenieur Automatic 40 in titanium with grey dial (IW328904)

bracelet of the Ingenieur Automatic 40 also has a highly detailed finish with sandblasted, satin-finished, and polished surfaces.

Beneath the elaborately finished case, bezel, and bracelet that combine polished and satin-finished surfaces, the watch is driven by the

IWC-manufactured 32111 calibre with an automatic pawl winding system and a power reserve of 120 hours. On top of that, there’s also a soft-iron inner case that effectively shields the movement from the impact of magnetic fields on its precision in accordance with Ingenieur tradition.

In conclusion, even though the IWC Ingenieur Automatic 40 and Gérald Genta’s Ingenieur SL may represent different eras and design aesthetics, they exemplify the engineering excellence and technical innovation that made the Ingenieur collection such an enduring classic in the world of luxury watches.

It’s safe to say that the Ingenieur Automatic 40 is more than just a stylish sports watch. It’s a sensory experience that captivates with its refined design and engineering excellence. From the moment you put it on your wrist, you feel the weight of its elaborately finished case, the polished and satin-finished surfaces of the bezel and bracelet, and the smoothness of the integrated H-link bracelet.

To this end, the new IWC Ingenieur Automatic 40 surely transforms the bold aesthetic cues of Gérald Genta’s Ingenieur SL, created in the 1970s, into a modern and luxurious timepiece. Undoubtedly, the IWC Ingenieur Automatic 40 pays homage to its heritage while embracing contemporary design elements, making it a versatile and stylish sports watch that stands the test of time.



The Golden Ratio served as the highlight of the Jaeger-LeCoultre booth at Watches & Wonders 2023

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BALANCED Proportions

JAEGER-LECOULTRE
REVITALISES THE REVERSO
FOR WATCHES & WONDERS 2023



Jaeger-LeCoultre Reverso Tribute Chronograph
in pink gold

Jaeger-LeCoultre does not hold back for Watches & Wonders 2023. This year, the Maison decides to revive its Reverso line with four new releases. These novelties share something in common called the Golden Ratio, a mystical number represented by the letter ϕ (Phi) and recognised as a universal signifier of beauty.

The Golden Ratio, simplified as 1.618, bears the special shape of a golden rectangle. This principle is highly illustrated via Jaeger-

LeCoultre's Reverso. Created in 1931, at the height of the Art Deco artistic movement, the original design of the Reverso was governed by the Golden Ratio. At Watches & Wonders 2023, the Maison exclusively introduces three new models to the Reverso Tribute collection and a special Reverso timepiece from the brand's Métiers Rares® artisans.

REVERSO TRIBUTE CHRONOGRAPH
Launched in 1931, the Reverso was one of the first wristwatches ever developed specifically



Jaeger-LeCoultre Reverso Tribute Duoface Tourbillon, front dial

for the sport of polo. This year, the new Reverso Tribute Chronograph honours the groundbreaking Reverso Chronograph of 1996, reinventing it with the new Calibre 860, uniting a chronograph with a double-sided display of the time.

The Reverso Tribute Chronograph is presented in both steel and pink gold, complemented by dark blue and black straps respectively. The cool tone of the steel case corresponds to the blue grey dial, while the subtle glow of a pure black dial creates a noble contrast to the richness of the pink gold case. Beating at 28,800 vph, Calibre 860 offers a power reserve of 52 hours, as well as water resistance of up to 30 metres.

REVERSO TRIBUTE DUOFACE TOURBILLON IN PINK GOLD

Jaeger-LeCoultre presents the Reverso Tribute Duoface Tourbillon in pink gold inspired by its first tourbillon wristwatch—the Reverso Tourbillon—introduced 30 years ago. Also incorporating the Duoface concept, its two dials present two different aesthetics—silver on the front, black on the back—with a second time zone and a day-night indicator on the reverse dial.

Uniting a flying tourbillon with the Duoface complication, the ultra-thin Calibre 847 hand-wound movement comprises 254 components

and measures just 3.9 mm thick. With a power reserve of 38 hours and water resistance of up to 30 metres, it is equipped with an elegant black alligator leather strap.

REVERSO TRIBUTE SMALL SECONDS

For 2023, Jaeger-LeCoultre introduces four new Reverso Tribute Small Seconds models with sunray-brushed dials and colour variations from classical silver to rich burgundy and black. The newly redesigned 18-carat pink gold case features either a black sunray, silver sunray or burgundy lacquer dial paired with Fagliano Collection straps.

The manufacture also adds one other version featuring a steel case and a silver opaline dial with black nickel finished hands and indexes. The watch is powered by the manually wound mechanical movement, Calibre 822. With 108 components, it offers a power reserve of 42 hours.

REVERSO HYBRIS ARTISTICA CALIBRE 179

Designed according to the harmonious proportions of the Golden Ratio, the Reverso is known in watchmaking as a canvas for artistic expression. With this in mind, Jaeger-LeCoultre presents the Reverso Hybris Artistica Calibre 179. With an array of finely crafted decorative details, including

skeletonisation and lacquer work, it marries the technical tour-de-force of the Maison's signature multi-axis tourbillon to the finest of artistic craftsmanship, harnessing the skills of the Manufacture's Métiers Rares® artisans.

Crafted for true connoisseurs, this timepiece is powered by Calibre 179 that is comprised of 382 components, including a Gyrotourbillon. Anchoring the colour palette and creating a rich contrast with the 18-carat pink gold case, glowing dark blue lacquer also appears on the front and reverse dials of the watch; a dark blue alligator leather strap rounds off the watch. Equipped with a power reserve of 40 hours and water resistance of up to 30 metres, this special offering is limited to only 10 pieces.



Jaeger-LeCoultre Reverso Hybris Artistica Calibre 179



Jaeger-LeCoultre Reverso Tribute Small Seconds, burgundy dial



Panerai featured a sailing theme at its Watches & Wonders 2023 booth

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VINTAGE Aesthetics

PANERAI ROLLS OUT FOUR NEW MODELS IN ITS RENOWNED RADIOMIR COLLECTION

For this year's Watches & Wonders, Panerai returns to its esteemed Radiomir collection. A brand known for supplying high-precision instruments, Panerai originally created the Radiomir, distinguished by its sandwich construction, in 1935 specifically for the Italian military. Deriving the unique name from the radium-based luminous compound used at that time, the watch was capable of functioning even in the darkest depths of the ocean.

Over the years, the Radiomir has gone through several adjustments. Once associated with the Royal Italian Navy and the first watch to ever be made by Panerai, the Radiomir has finally returned with four new innovative iterations that stay true to its vintage aesthetics.

RADIOMIR ANNUAL CALENDAR
Developed specifically for the Radiomir collection, the Radiomir Annual Calendar is the first of its kind. Sophisticatedly built, this timepiece



Panerai Radiomir Annual Calendar (PAM01432)

offers clear and immediate readability, offering true service of time and date in such a polished case. Featuring emblematic Radiomir details, such as the cushion-shaped case, gra-



Panerai Radiomir California (PAM01349)

dial set in a 45 mm Goldtech™ case, while PAM01432 highlights a sun-brushed burgundy shaded dial set in a 45 mm Platinumtech™ case. The latter, dubbed the Experience edition and produced in a limited edition of 24 pieces, will allow clients to participate in an unexpected experience to immerse in the values of the Maison.

RADIOMIR CALIFORNIA

Powered by the P.5000 calibre and fitted with a KIF Parechoc® anti-shock device, the Radiomir California PAM01349 sticks to the vintage aesthetics Panerai is known for, but with stronger, better durability. With a power reserve of a whopping 8 days, the Radiomir California comes with a gorgeous shaded green dial with scintillating Arabic and Roman numerals and hour markers.

bar and a grainy-shaded dark brown dial for PAM01347 or blue dial for PAM01348, this timepiece offers excellent readability even in the murkiest of waters. The 45 mm watch comes with a see-through sapphire crystal case back providing a glance into the inner workings of the movement.

Watch connoisseurs in search of authenticity and storied timepieces shall not be disappointed with the Radiomir Otto Giorni, for the eSteel™ case itself is hand-finished to give off a unique, one-of-a-kind seasoned look.

RADIOMIR QUARANTA IN GOLDTECH™

The most versatile of the Radiomir interpretations, the Radiomir Quaranta PAM01026 comes in a polished Panerai Goldtech™ mate-



Case back of the Panerai Radiomir California (PAM01349)

dent sun-brushed sandwich dial filled with Super-Luminova®, cone-shaped crown, and 45 mm diameter, this watch is fuelled by the automatic P.9010/AC calibre with 28,800 alternations/hour, along with a 3-day power reserve.

Two stunning versions are available: PAM01363 has a sun-brushed blue shaded



Panerai Radiomir Otto Giorni (PAM01348)

Moreover, this marks the first time ever for Panerai to release a California dial crafted in 45 mm, as it was historically always produced in 47 mm. With its dark brown Ponte Vecchio calf leather strap with ecru stitching, the Radiomir California exudes the vintage aesthetic of the 1935 Radiomir—thanks to its Brunito eSteel™ case—only better and much improved for today's watch enthusiast.

RADIOMIR OTTO GIORNI

Another contemporary reinterpretation of the Radiomir classic, the Radiomir Otto Giorni supplies strong vintage features intertwined with a retro spirit. With waterproofness to 10



Panerai Radiomir Quaranta in Goldtech™ (PAM01026)

rial, with see-through sapphire crystals, and a white sun-brushed dial, offering a stunning contemporary design made to capture anyone's attention.

Run by the P.900 calibre, this timepiece offers full hours, minutes, small seconds, and date functions and comes with a polished Panerai Goldtech™ buckle along with an alligator dark brown strap. With its debut raising eyebrows at Watches & Wonders 2023, it comes as no surprise that this latest addition to the Radiomir collection is exactly what Panerai aims to showcase: innovation intertwined with vintage aesthetics.



A vibrant blue backdrop drew guests to the Piaget booth at Watches & Wonders 2023

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TRAILBLAZING Horology

PIAGET TURNS HEADS WITH EXTRALEGANZA, A SERIES OF HIGH JEWELLERY TIMEPIECES FOR WATCHES & WONDERS 2023

One of the most prestigious watch fairs in the world, Watches & Wonders is back in full force for the second time after the pandemic, in Geneva, Switzerland. Watch aficionados, industry professionals, journalists, and watch collectors from all over the world gathered at the long-awaited exhibition to witness new launches and exciting discoveries in this revolutionary year. Piaget was

among the 48 participating brands who took part in the annual event.

Long guided by the motto, “always do better than necessary”, Piaget’s raison d’être, or purpose, continues today, with creations that radiate with a singular energy. This year, the Maison showcases its mastery of materials and techniques, ranging from goldsmithing, orna-



Exalting Nature Sautoir Emerald



The Palace Décor is showcased in three new cuff watches

or platinum—materials that show Piaget’s savoir-faire in manufacturing high jewellery.

Following the Maison’s commitment to using only precious materials for its watches in 1957, Piaget launched its avant-garde 21st century collection in 1969, a series of daring and flamboyant gold cuff watches and sautoirs which earned its popularity not only in the Swiss watchmaking atelier but also in the front rows of Paris runway shows.

EXALTING NATURE SAUTOIR EMERALD

Back in the day, Piaget managed to produce couture-like sautoirs and cuffs that resemble a second skin, where gold was moulded, sculpted, woven and braided into supple, silk-like fabrics. Thirty four years later, Piaget pays homage to this pioneering collection and its goldsmithing expertise with two hand-crafted sautoirs fashioned from twisted gold chains, as well as three exquisitely hand textured gold cuff watches.

Twisted gold starts with a single strand of wire that’s wrapped around a mandrel to create a coil, then it is meticulously hand-twisted one by one and shaped into harmonious, homogenous links, before final assembly. The entire process takes no less than 130 hours, with

mental stones, to high jewellery gem-setting, to bring forth bold and daring designs that bridge the past and the present.

For this exclusive occasion, Piaget returns to its roots in watchmaking and jewellery creation, taking inspiration from the most exuberant and evocative designs from the 1960s and 1980s. Resolute, distinctive and original: these are the values that comprise the Piaget spirit, which the Maison upholds in the creation of its new timepieces. Its novel offerings are symbols of the union between time-honoured watchmaking and modern horology, where mastery and artistry meet creativity and audacity.

Founded in 1874 in the village of La Côte-aux-Fées in Switzerland, the Maison made two key milestones in the year 1957, when it successfully launched the Calibre 9P—the first ultra-thin hand-wound mechanical movement—a 2 mm thick calibre that revolutionised watchmaking. This cutting-edge, ultra-thin signature set the course for Piaget to become an exemplar of the sleekest and unexpected, yet also innovative, watches of its time.

Moreover, Piaget also managed to encase the 9P in the world’s most precious metals—gold



Cuff Watch Palace Décor with blue turquoise stone dial



Cuff Watch Palace Décor with opal dial and frost-like theme

Piaget Polo
Perpetual
Calendar
Obsidian



A peek at the movement that powers the watch

each chain utterly unique. One vivacious, tassel-style sautoir is set with a 25.38 carat oval cabochon Zambian emerald to match an oval-shaped dial, a signature Piaget shape from the 1960s. The other encircles twisted gold around the dial, which further comes to life with the application of Palace Décor—the epitome of Piaget’s gold craftsmanship.

CUFF WATCHES PALACE DÉCOR

Inspired by the guilloché technique, Piaget’s Palace Décor was first developed in the 1960s. With this engraving art, the skilful artisan manually incises with the sharp tip of an échoppe, manually sculpting a multitude of stylised grooves and outlines, each one individual in depth and thickness, resulting in a unique, distinctive and one-of-a-kind watch.

This year, the Palace Décor makes its way onto a new cuff watch with a striking, robin-egg blue turquoise stone dial. This artistry is additionally highlighted in two additional cuff watches, both set with opals, which give a nod to Piaget’s love of nature: one is etched with an



The Piaget Polo Perpetual Calendar Obsidian features a blue obsidian dial

evocative bark and vein finish, while the other takes on an ephemeral and magnificent frost-like theme.

Displaying yet another Piaget signature, all the new cuff watches make the ornamental stone dials look asymmetrical, peeking out from the cuff’s abstract, spontaneous design, and further accentuating each stone’s elusive beauty and mystique.

POLO OBSIDIAN WATCH

On top of precious metals, Piaget is also known for its tendency to utilise ornamental stones. A signature of the Maison, they are celebrated for their vivid, intense hues, and natural sense of mystery and strength. If you’re still wondering why these stones are highly valued, just take a closer look at the silvery blue obsidian dial of the new Piaget Polo Perpetual Calendar Obsidian. Emanating pure emotion and intrigue, the silvery blue obsidian dial has an inherent iridescence thanks to inclusions that formed when drops of mineral-rich sulfide liquid became trapped in the rock as it solidified.



The Aura Watch features dazzling diamonds and sparkling sapphires

AURA WATCH

In 1989, Piaget launched the Aura high jewellery watch, which was equipped with a fully integrated case and bracelet; it was an invention from the 1960s which marked a new milestone in gem-setting know-how with the bracelet's full, seamless articulation.

Piaget now revisits the Aura by combining diamonds with sapphires. Once more, baguette-cut stones are perfectly calibrated to fit the watch's form and integrated into the case and bracelet, with the blue sapphires beautifully colour gradated. This design process required more than eight months to source and select exactly the right stones.

Powered by Piaget's 430P Manufacture ultra-thin hand-wound mechanical movement, the watch glows with an exceptional brightness, as ultra-thin claws deliver an invisible-like



A work of art, the watch glows with an exceptional brightness



Creating the watch design begins the watchmaking process

Left in the hands of Mother Nature, such inclusions are very rare, and no two stones are alike.

Because of its exceptional beauty, it is but natural for Piaget to pair this exceptional obsidian with an equally remarkable perpetual calendar, one of watchmaking's most historic

and emblematic complications. Rounding off the watch is a display of outstanding radiance. Piaget's love of coloured stones also shines through in a bezel of deep blue sapphires, set in dark claws to further enhance the dial's magic and individuality.

setting where maximum light permeates the creation. A radiant sunburst setting on the dial further illuminates the design. Requiring more than 260 hours of gem-setting work, the watch comes in two different sizes and two unique colour gradations.



Roger Dubuis presented the Hyper Life Factory at its Watches & Wonders 2023 booth

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A TRUE Masterpiece

ROGER DUBUIS TAKES ANOTHER
REVOLUTIONARY STEP FORWARD
WITH THE MONOVORTEX™
SPLIT-SECONDS CHRONOGRAPH



Roger Dubuis Monovortex™ Split-Seconds Chronograph

Roger Dubuis ensures that its presence felt at every Watches & Wonders Geneva fair, and this year is no different with the Maison's Hyper Life Factory, a unique place—or booth—that surely will immerse every visitor in the excessive world of Hyper Horology™ with the launching of the new Monovortex™ Split-Seconds Chronograph.

Speaking of which, as the world of haute horology continues to evolve, the Maison remains at the forefront of innovation with its aforementioned latest creation: the Monovortex™ Split-Seconds Chronograph. Combining cutting-edge technology with traditional craftsmanship, this timepiece showcases the brand's unwavering commitment to Hyper Horology™—a

philosophy that elevates watchmaking to an art form. With its sleek design and intricate mechanics, this new timepiece is arguably a true masterpiece that sets the standard for the future of watchmaking.



The Roger Dubuis Monovortex™ Split-Seconds Chronograph comes in a fiery version combining red with pink gold

For instance, its innovative design features a unique vortex-like dial that adds depth and dimension to the timepiece. At the same time, the return of a legendary Roger Dubuis complication—the Split-Seconds Chronograph function—allows for the precision timing of events. On the other hand, the mighty tourbillon, which is Roger Dubuis' iconic complication, may now defy the intricate world of physics thanks to years of research.

In a way, the Maison has expanded that ability over all surfaces, whereas many conventional tourbillons only compensate for the adverse effects of gravity on a single axis. Particularly on this piece, the Conical Monovortex™ Tourbillon, which is located at 9 o'clock, has a 360° trajectory, ensuring the watch's accuracy regardless of the wearer's wrist position.

What's more, Roger Dubuis also made the decision to utilise the beneficial force that gravity can be. Of particular note, the Turborotor Cylindrical Oscillating Weight is the result of years of thorough study and technological development. This unexpected element is positioned vertically at 12 o'clock so that the full force of gravity pushes down on the structure like a spinning barrel. As a result, the watch winds more effectively since it harnesses the power of gravity and better fits the natural movements of the wearer's wrist.

Appearance-wise, the model's mesmerising design also plays with the symmetry of the mechanism. Housed in a 47 mm case made of hyper-tech MCF (Mineral Composite Fibre), which is 13% lighter than carbon and 2.5 times lighter than ceramic, the watch comes



A view of the watch case back and the RD114 Calibre

in a combination of red with pink gold as well as titanium with black and grey coatings, and carbon accents.

Beneath the intricate dial, the timepiece is powered by the RD114 Calibre. Inside, the Split-Seconds Chronograph interestingly is also enhanced with a Rotating Minute Counter—known as 120° RMC—which is cleverly built using a double column wheel mechanism. The counter, located at 3 o'clock, with its unconventional isotoxal shape, playfully styles the movement. Moreover, it also has a patent-pending display with a tripartite hand that rotates through the 0-9 digits on the right while carrying the 0, 1, and 2. Basically, all the wearer has to do is turn on the chronograph to see the RMC move in sync.

All in all, in a sea of stunning timepieces at this year's Watches & Wonders, the Roger Dubuis Monovortex™ Split-Seconds Chronograph undoubtedly stands out as a true masterpiece of modern watchmaking. Its innovative design, intricate details, craftsmanship, and dedication to Hyper Horology™ make it a standout example of the Maison's commitment to pushing the boundaries of what's possible in the world of haute horology.

With its unique blend of form and function, the Roger Dubuis Monovortex™ Split-Seconds Chronograph is a testament to the art and science of watchmaking. In a nutshell, it can be said with confidence that watch collectors and enthusiasts will surely covet the unique watch for years to come.



TAG Heuer celebrated 60 years of the Carrera at its Watches & Wonders 2023 booth

IT'S CARRERA Time

TAG HEUER'S LATEST NOVELTIES OFFER RACING-INSPIRED DESIGN AND COLOURED LAB-GROWN DIAMONDS, AMONG OTHERS

At the recent Watches & Wonders 2023 in Geneva, TAG Heuer unveiled not one, not two, but three brand-new and updated novelties, wowing watch insiders and enthusiasts alike. Below we take a closer look at the three new models.

CARRERA DATE 36

Sixty years is definitely a milestone anniversary, and to commemorate the Carrera's 60th year of existence, TAG Heuer pulled out all the stops. To celebrate this momentous occasion,

the brand presented the all-new dazzling TAG Heuer Carrera Date 36 mm, which maintains the racing-inspired design of the original Carrera while incorporating a new and sporty profile. The refined silhouette, colourful new dials (in TAG Heuer's signature blue, subtle pastel green, and warm silver), steel H-shape bracelet design, and upgraded movement (Calibre 7 Automatic with a 56-hour power reserve) truly make this timepiece a standout with its unisex appeal. In May, a fourth iteration boasting a vibrant pink dial will join the line-up.



TAG Heuer Carrera Date 36 with blue dial

In terms of size, the new model derives its 36 mm from the original 1963 Heuer Carrera, which was designed by Jack Heuer himself. The new Carrera Date is more wearable with its slimmer design and reduced lug measurements—from 43.55 mm to 41.6 mm, while the



TAG Heuer Carrera Plasma Diamant d'Avant-Garde Chronograph Tourbillon

case is 2 mm thinner than the previous edition and now measures 10 mm—providing a taut, athletic, and well-balanced look and feel.

CARRERA PLASMA DIAMANT D'AVANT-GARDE

TAG Heuer introduced the Diamant d'Avant-Garde technology last year, bringing lab-grown diamonds to luxury watchmaking. At Watches & Wonders Geneva 2023, the brand unveiled two new models.

First is the TAG Heuer Carrera Plasma Diamant d'Avant-Garde Chronograph Tourbillon 44 mm, which is adorned with 124 clear diamonds—including a solid diamond winding crown— asymmetrically set on its dial, bezel, case, and bracelet, in matt black echoing the signature features of the TAG Heuer Carrera.

The exclusive timepiece showcases a black sandblasted anodised aluminium case, bezel, and bracelet, adorned with a total of 108 lab-grown diamonds. The crown, complete with a 2.5 carat diamond, and chronograph pushers with black DLC coating, add to the watch's modern matt look. The white gold indexes on the unique dial design are also set with lab-grown diamonds.

TAG Heuer's second model in the Diamant d'Avant-Garde series highlights a novel diamond-growing technique and marks the brand's first use of coloured lab-grown diamonds. The TAG Heuer Carrera Plasma Diamant d'Avant-Garde 36 mm boasts a unique



TAG Heuer Carrera Plasma Diamant d'Avant-Garde with shield-shaped pink lab-grown diamond on the dial and pink lab-grown diamond crown



TAG Heuer Aquaracer Professional 200 in full gold with black dial

blend of pink and white lab-grown diamonds, totalling 4.8 carats, with more coloured lab-grown diamonds to come in future luxury watch models.

The new model showcases a 2.9-carat dial design, set with white lab-grown diamonds, with a shield-shaped pink lab-grown diamond set below the Carrera dial logo, as well as a 1.3-carat pink lab-grown diamond crown. The three-hand piece is mounted on a black alligator leather strap with a white gold pin buckle. The TAG Heuer Carrera Plasma Diamant d'Avant-Garde 36 mm is a prototype limited edition watch made available upon order at TAG Heuer stores worldwide by the end of 2023.

AQUARACER 200

The new TAG Heuer Aquaracer Professional 200 comes in two case sizes: 40 mm and 30 mm. Each Steel & Gold model features a stainless steel case with an 18-carat solid-gold bezel inlay and crown, and 18-carat gold-plated details on the hands and hour markers.

The models have a 12-sided unidirectional rotating bezel, with either blue or black fumé sunray-brushed dials, crown protection, and Swiss-made automatic mechanical movements that provide the hours, minutes, seconds, and date indications; each watch is available with a blue or black rubber strap with steel folding clasp, depending on the model. The 40 mm model is powered by the TAG Heuer Calibre 5 automatic movement, while the 30 mm model is driven by the TAG Heuer Calibre 9 automatic movement. Both models are water-resistant up to 200 metres.

Another new release is the TAG Heuer Aquaracer Professional 200 in full 18-carat gold, which is powered by the new manufacture Calibre TH31-00, which delivers an impressive 80-hour power reserve and a five-year extended warranty.

Regardless of the use of 18-carat gold, this model is designed for the outdoors and boasts a black DLC-coated steel screw-down crown, a lightweight black DLC-coated Grade 2 titanium case back, and water resistance of up to 200 metres. In addition, the sapphire crystal case back offers a glimpse into the new movement.

The TAG Heuer Aquaracer Professional 200 continues the story of the model which was relaunched two years ago. It's now a refined, elegant, and sporty collection of high-performing sports watches, perfect for luxury adventures beyond the edge.



The TUDOR booth at Watches & Wonders 2023 was enlivened by the vibrant colours of black and red

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THE ERA of TUDOR

DISCOVER TUDOR'S LATEST BLACK BAY DIVING WATCHES THAT FUSE CUTTING-EDGE TECHNOLOGY WITH TIMELESS DESIGN

Swiss luxury watch brand TUDOR has launched a range of its latest Black Bay at Watches & Wonders 2023. These new models represent a significant evolution both technically and aesthetically for the iconic diving watch line.

BLACK BAY

The all-new Black Bay is now METAS Master Chronometer certified. It comes in a 41 mm

stainless steel case and a striking 60-minute unidirectional burgundy bezel that exudes utmost sophistication. The timepiece features a satin radial-brushed black dial adorned with gilt accents and iconic "Snowflake" hands made visible by Swiss Super-LumiNova®.

The Black Bay range, which debuted in 2012, has undergone evolutions over the years. The latest version has passed rigorous testing by



TUDOR Black Bay



TUDOR Black Bay 54

METAS and boasts Manufacture Calibre MT5602-U, with a silicon hairspring, and a 70-hour power reserve. Available in 3 options, rubber, 3-link, or 5-link bracelet, all equipped with TUDOR's "T-fit" rapid adjustment clasp. This watch seamlessly merges style and functionality to deliver a truly luxurious experience.

BLACK BAY GMT

Next is the new Black Bay GMT which features a new opaline dial to complement its classic burgundy and blue bezel. The contrasting dial offers optimal legibility, even in the dark. It also features the "Snowflake" hands, a signature design trait of TUDOR sports watches, with Grade A Swiss Super LumiNova® luminescent material.

This luxury timepiece boasts a practical multiple time-zone complication—also known as a GMT function—and pays homage to the early days of aviation with its stylish and recognisable rotatable bezel. The watch has a robust steel case with a 41 mm diameter and a water resistance of up to 200 metres (660 ft). It is equipped with a screw-down crown with circular satin-brushed steel winding crown tube. Additionally, the Black Bay GMT is powered by the COSC-certified Manufacture Calibre MT5652 with a non-magnetic silicon balance spring and an impressive 70-hour power reserve. It comes with a choice of a 316L stainless steel three-link "rivet-style" bracelet or a fabric strap.

BLACK BAY 31/36/39/41

The Black Bay 31/36/39/41 models offer a modern take on the Black Bay line, featuring curved cases with a combination of finishes that depart slightly from the brand's heritage to create a sophisticated, versatile, and unisex look.

The unique models boast cutting-edge self-winding movements of Manufacture Calibres used in various Black Bay sizes: MT5201 (31 mm), MT5400 (36 mm), MT5602 (39 mm) and MT5601 (41 mm). Meanwhile, this Black Bay line draws inspiration from TUDOR divers' watches of the 1950s, and features the brand's signature "Snowflake" hands and new curved winding crown.

Another additional element that also serves to enrich the collection is the sunray dials that elicits a dynamic gradient of shades under light. Choose from blue, anthracite, or light champagne, to add a touch of style to your wrist.

BLACK BAY 54

The all-new Black Bay 54 pays homage to TUDOR's first dive watch, the reference 7922, with a 37 mm case that retains the classic proportions of yesteryear.

It draws inspiration from the Oyster Prince Submariner reference 7922, a classic dive watch adopted by the French and US Navies. The Black Bay 54, widely used by diving professionals, incorporates small design details like the "pencil" hand, smaller and more curved



TUDOR Black Bay 41 with blue dial



TUDOR Black Bay GMT

crown that draws inspiration from the ref 7922. Despite its classic design, the watch features modern touches such as a satin radial-brushed dial and the Manufacture Calibre MT5400 with a 200 metre depth rating.

The unidirectional bezel, without graduated hash marks, reflects the early days of SCUBA diving and TUDOR's original design. The new Black Bay 54 design details include a second hand with a lollipop design and a redesigned crown and bezel with historical proportions, enhancing the watch's ergonomic features.



The Zenith booth at Watches & Wonders 2023 featured its "Time to Reach Your Star" philosophy at the entrance

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CONTINUED Legacies

ZENITH REVIVES ITS MOST CELEBRATED COLLECTIONS AT THIS YEAR'S WATCHES & WONDERS

The world's premier international watch fair and biggest horological event of the year was recently held in Geneva, Switzerland. Watches & Wonders 2023 is the event of the season and showcased 48 brands and watchmakers to unveil new timepieces and the industry's most esteemed designs and craftsmanship. Among the most prestigious brands is none other than renowned Swiss luxury watchmaker and innovator, Zenith.

Known for its high-precision chronograph movements and phenomenal durability, Zenith has once again taken centre stage and paved the way for the rebirth of two of its iconic collections: The Pilot watch series and the DEFY collection.

THE PILOT SERIES

Reminiscent to the manufacturer's long aeronautical tradition and the most long-standing



Zenith Pilot Big Date Flyback Ceramic

The Zenith Pilot Automatic is a sporty yet elegant watch you can wear daily



line to exist, the Zenith Pilot series now showcases an entirely new makeover. With a complete overhaul from the ground up, the all-new Pilot collection evokes a more contemporary, sporty look to suitably match its concept of function-forwardness. Where past and present intertwine, the new Pilot collection reflects the breadth of aviation.

PILOT AUTOMATIC

What was once a tool for aviators, the Pilot Automatic, which evokes a true sense of adventure, has now evolved as a memento to rise above our own limits. Featuring a completely new case design in a 40 mm exterior, this latest look brings forth a new generation of Zenith Pilot watches fit for the modern world.

Available in stainless steel or black ceramic, each watch comes with its own unique features. The surface of the former is vertically satin-brushed with polished chamfers while



Zenith Pilot Big Date Flyback Steel



Zenith Pilot Automatic Steel



The El Primero 3652 powers the Pilot Big Date Flyback

the latter is entirely micro blasted for a stealthy matt finish. While the black ceramic version comes with a stealthy black rubber strap with a folding clasp exclusively built for the Pilot, the steel version has its second strap crafted in brown calfskin leather to exude vintage appeal and reflect the original aviator's attire from flight jacket to gloves.

Speaking of classic allure, the black opaline dial, with its horizontal grooves, brings to mind the corrugated metal sheets that make up the fuselage of older aircrafts, while the luminous signature Arabic numerals are upgraded to a more modern font and are applied as metal markers filled with white Super-LumiNova.



The Zenith DEFY Revival Shadow features the brand's signature iconic "ladder bracelet", now made of titanium

Much like many of its signature pieces, the Pilot Automatic is powered by the El Primero high-frequency movement, El Primero 3620 to be exact, delivering 60 hours of power reserve. And to make it even more exclusive, the dial of the watch is signed "Pilot", showcasing how Zenith has remained the first and only brand to be able to mark its dials with the term.

PILOT BIG DATE FLYBACK

A Zenith Pilot collection would not be complete without a chronograph reference. Coming in at a grand 42.5 mm, the Pilot Big Date Flyback is designed with a bigger version of Zenith's El Primero 3600 calibre: the El Primero 3652. A tribute to one of the first El Primero Flyback chronographs, dubbed the "Rainbow Flyback", the stainless steel version of this new model is set apart for its uniquely bright orange tone on the chronograph minute hands.

Its counterpart, the black ceramic Pilot, features a more achromatic, utilitarian look,



A close-up of the Zenith Pilot Big Date Flyback Ceramic dial



The Zenith DEFY Revival Shadow is distinguished by its angular case, now in titanium

entirely opposite the design of the steel variant, but capable enough to shine on its own. Originally crafted for aviators who wore thick sheepskin gloves, the Pilot Big Date Flyback offers absolute ease in terms of function: in order to reset the chronograph function to zero, all you need is a single push of a button. This is simplicity and functionality at its finest.

THE DEFY COLLECTION

Embodying the future of watchmaking through precise innovation and cutting-edge design, the DEFY collection personifies Zenith's legacy of setting new standards when it comes to performance and style. With two new upgrades to its original pieces, Zenith stuns at Watches & Wonders 2023 with a whole new makeover for the line.

DEFY REVIVAL SHADOW

The DEFY collection has always symbolised modernism in the contemporary world and Zenith has done the absolute best in conveying contemporary, present-day makeovers. Introducing an all new DEFY Revival Shadow, completely built in micro-blasted titanium, this new watch represents true modern creations hidden in vintage silhouettes.

Designed with a more muted and monolithic look, the DEFY Revival Shadow comes with



Zenith
DEFY
Skyline Black
Ceramic
Skeleton



Zenith DEFY Skyline Black Ceramic Skeleton

incredible durability and high resistance to corrosion, thanks to its titanium build. The dark grey tones symbolise the very essence of modernity, proving just how Zenith defines its DEFY series. The watch comes with an outstanding water-resistance of 30ATM (300 metres) and an automatic Elite 670 manufacture movement, operating at a frequency of 4 Hz, and a power reserve of 50 hours, making it the perfect watch for long wear.

The new DEFY Revival Shadow proves just how renowned the DEFY collection is and how far it is ahead of its time, much like when it was first launched in 1969.

DEFY SKYLINE BLACK CERAMIC

Following the themes of modernism and contemporary colours, the DEFY Skyline and DEFY Skyline Skeleton exude sleekness and boldness. For these two pieces, Zenith was successful in adopting a truly modernistic approach with visually astounding dark themes.

Initially introduced in 2022 as the modern descendant of the DEFY line, the DEFY Skyline

series brings forth a sense of edginess and a new level of performance, now with an all-out black look crafted in black ceramic, including its integrated bracelet, making it highly resistant to scratches and visible wear.

The most unique feature of the DEFY Skyline Ceramic is its black galvanic dial that shimmers as light hits it. Evoking the starry night sky, the blackened star-shape sunken into the dial features sharp inward facets, with different angles catching light.

The DEFY Skyline Skeleton, on the other hand, has an open dial, visibly showcasing the movement's bridges and main plate, maximising the view into the watch mechanism. Sleek, with contrasting tones and luminous numerals, the new DEFY Skyline models allow for effortless readability of the time, night or day. With their subdued, yet modern appeal, the novel timepieces are truly versatile and suitable to wear for any occasion. They are remarkable additions to the already renowned DEFY line.



Zenith DEFY Skyline Black Ceramic



A close-up of the Code 11.59 by Audemars Piguet Starwheel

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TRIUMPH of Design

AUDEMARS PIGUET ONCE AGAIN PUSHES THE BOUNDARIES OF WHAT'S POSSIBLE IN HOROLOGY WITH THE CODE 11.59 BY AUDEMARS PIGUET STARWHEEL

Historically speaking, the numerous masterpieces created under the Le Brassus brand, Audemars Piguet, attest to the Manufacture's longstanding expertise and innovative zeal. More importantly, it also has raised several generations of artisans who have consistently

learned new skills and methods, expanding their know-how to create trends that defy conventions. One particular example that showcases all those things mentioned above—and proves the brand's mettle in Haute Horlogerie—is the new Code 11.59 by Audemars Piguet Starwheel.



The timepiece features a unique time display

Appearance-wise, you can tell you're looking at something special from the moment you set your eyes on the Starwheel. Equipped solely

By Riga Ramadhan



Assembling the Code 11.59 by Audemars Piguet Starwheel

with only a seconds hand, the timepiece indicates the time using three discs pointing to a 120-degree minute sector, which extends in an arc from 10 to 2 o'clock. To this end, as the name suggests, the timepiece also features a wandering hours mechanism that Audemars Piguet rediscovered and restored after it had lost favour in the 20th century.

Interestingly, this particular horological complication dates back to the 17th century and uses a system of satellites that move around a minute scale organised in the shape of an arc to indicate the hours. Hence, this aesthetically pleasing depiction of the hours and minutes makes reading the time more enigmatic.

In this new Starwheel—which is a continuation of the models from the 1990s and is now housed in a Code 11.59 by Audemars Piguet case—the eye-catching dial showcases the hours and minutes innovatively and excitingly as the three discs of the dial move on their own axes like planets in a little cosmos against the shimmering background of the blue aventurine dial. What's more, the combination of the black opaline aluminium discs, 18-carat white gold hands, the 120-degree minute sector with white minute indications, and the black inner bezel, also gives the watch an ethereal quality, almost as if you are gazing into the night sky.

Another standout feature that sets the Starwheel apart is its wonderful showcase of the brand's commitment to quality and craftsmanship. Every element of this watch has been carefully considered and executed to the high-

est standards, from the polished bevels and satin-finished surfaces to the intricate finishing of the movement. Meanwhile, the variety of materials used in this new 41 mm reference—including white gold, black ceramic and aventurine—and the skilled hand finishing of the Manufacture's artisans highlight the collection's whole intricate design.

Simultaneously, the attention to detail on the Starwheel is also impressive. For instance, the sapphire crystal on the watch case back displays the self-winding Calibre 4310, which is equipped with a minimum power reserve of 70 hours, and the collection-specific oscillating weight made of 22-carat pink gold. On top of that, it comes complete with a textured black rubber-coated strap and a new pin buckle engraved with the Audemars Piguet logo instead of the usual AP monogram. This is a new watch that certainly deserves to be celebrated.

In conclusion, Audemars Piguet pays tribute to a classic complication by encasing it in the Code 11.59 by Audemars Piguet collection's ultra-modern design. To top it all off, the Starwheel is not just attractive, it is also steeped in history as it features a historical complication—the wandering hour. Honouring traditional watchmaking, Audemars Piguet captures a moment in time with the new model and updates it for the present.

The Code 11.59 by Audemars Piguet Starwheel also represents a willingness to take risks, push boundaries, and explore new avenues of creativity and craftsmanship. In a nutshell, it is a

“ IN CONCLUSION, AUDEMARS PIGUET PAYS TRIBUTE TO A CLASSIC COMPLICATION BY ENCASING IT IN THE CODE 11.59 BY AUDEMARS PIGUET COLLECTION'S ULTRA-MODERN DESIGN ”



The sapphire crystal case back provides a view of Calibre 4310



Audemars Piguet Starwheel from the 1990s

triumph of design and engineering, a unique gem showcasing the Manufacture's unwavering commitment to excellence and innovation.



Longines presents the new Longines Pilot Majetek

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THE MODERN Majetek

LONGINES INTRODUCES A CONTEMPORARY TAKE ON ITS VINTAGE AVIATION TIMEPIECE, THE LONGINES PILOT MAJETEK

With almost two centuries of watchmaking expertise grounded in rich heritage and elegance, the Longines brand has continuously and ceaselessly honoured its unwavering commitment to excellence. From cutting-edge technical features to state-of-the-art movements using a silicon balance spring in its automatic timepieces, Longines displays its distinct prowess in horological innovation through clever interpretations of its classic renditions.

To the delight of adventurers, aviators, and watch collectors alike, the winged-hourglass brand paid homage to its Longines Pilot Majetek, initially released in 1935, with a new nuanced version. The return of the aviation timepiece was accompanied by up-to-date specs and technical codes, yet with a character that remains true to the original 1935 model.

The ergonomic features of the new Longines Pilot Majetek have been thoughtfully refurbished. The watch measures comfortably at a



A green leather strap option is also available



The Longines Pilot Majetek takes inspiration from the 1935 model

robust 43 mm diameter and the stainless steel curved cushion-shaped case and rounded lugs are in keeping with modern trends. Powered by the Longines L893.6 self-winding exclusive calibre that was made exclusively for the Longines Heritage collection, and equipped with a magnetically resistant silicon balance spring, the watch boasts a 72-hour power reserve which is more than enough time to travel to multiple destinations around the world.

The case of the watch is capped with a striking rotating fluted bezel equipped with a triangular marker, as well as a stationary sapphire crystal, which facilitates a water resistance of up to 100 metres. Rotating as a unit, the bezel and triangular marker are effective for measuring elapsed time. Integrated into the side of the steel case is an engraved commemorative metal plate that reads "1935" which pays tribute to the year that the original Majetek model was manufactured.

Turning the watch over unveils a closed case back with engravings about the Longines Pilot Majetek and its qualities of being chronometer certified and magnetic resistant. The technical features and defined codes make the mod-

ernised Majetek a perfect watch for audiences seeking a reliable, precise, simple, yet remarkably easy to use navigational tool.

Modern and dashing, the aviator watch is fashioned with a matt black dial. When touched by light, it seemingly changes into a slightly charcoal grey shade that brings out its grain texture. Painted white faux-aged Arabic numerals coated in old radium Super-LumiNova® add depth to the dial, which is especially accentuated by a classic railway minute marker that accurately counts minutes and seconds. In terms of details, the phosphorescent rhodium-tipped baton hands are present to assure night-time clarity. The thoughtful design attributes of the Longines Pilot Majetek altogether exude both sophistication and ruggedness whilst remaining authentically true to the aesthetics of the 1935 Majetek watch, making it a fine ode to the original.

The Majetek is presented with a two-stitch strap that comes in a choice of retro brown or padded green leather with beige topstitching. A khaki NATO-type strap made of polyester fibre, created from recycled materials, is also available.

“MODERN AND DASHING, THE AVIATOR WATCH IS FASHIONED WITH A MATT BLACK DIAL. WHEN TOUCHED BY LIGHT, IT SEEMINGLY CHANGES INTO A SLIGHTLY CHARCOAL GREY SHADE THAT BRINGS OUT ITS GRAIN TEXTURE”



The timepiece also comes with a khaki NATO strap

Wielding expertise steeped in tradition, precision, and performance, the Longines Pilot Majetek is an exceptional timepiece that has evolved accordingly to reflect qualities heeded upon in the 21st century, yet with DNA rooted in the distinct characteristics of Longines' historic models. The watch melds a spirit of adventure into its strong character, qualifying it as an ideal functional accessory for everyday wear as well as a sturdy tool for exciting exploration prospects.



Making of the Cartier Beautés du Monde - Splendens necklace

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SPLENDOUR Preserved

DISCOVER CARTIER'S BEAUTÉS
DU MONDE COLLECTION,
INSPIRED BY THE WORLD

Nothing can be more enriching than appreciating what the world has to offer, and for Cartier, the world has much to provide. The maison's latest Beautés du Monde high jewellery collection serves as a testament to the wonders of our Earth, and each piece entails a unique story taken from many travels and cultures. "Always striving to enchant the senses, we transcribe the richness of cultures, landscapes,

fauna, and flora with a contemporary outlook," says Jacqueline Karachi, Creative Director of Cartier.

The first of the four necklaces is the Ocelle necklace: a beautiful platinum piece with opals weighing 16.59 and 6.19 carats respectively, paired with a 21.18 carat Zambian emerald pendant. These stones serve as marvelous accents to the magnificent piece; their co-



The Splendens necklace



Making of the Cartier Beautés du Monde Collection - Camail necklace

lours symbolise that of the inimitable peacock. Cartier was inspired by the grace and poise of this majestic bird, and so this piece resembles much of what the animal represents: beauty, glamour, and luxury. In addition to the colours, the necklace incorporates the form of the eyespots that characterise the peacock's plumage. With each motif highlighted by an onyx trim, and the gemstones cut and mounted for an invisible setting, one can only appreciate the magnificence of the Earth's peacock.

Next comes the Splendens necklace, with its mesmerising colours and elegant design, the regal piece is reminiscent of the fighting fish. The cascade of spinel beads create a chromatic harmony with the array of square and lozenge diamonds. Furthermore, nine oval and pear-shaped spinels, weighing 27.79 carats, reflect the scales of the fish and its luminescent design. This dazzling piece is exactly what Cartier has always been known for: exceptional uniqueness and timeless innovation.

Speaking of timeless innovation, the Camail necklace is certainly no exception. Inspired by nature's beauty and a bird's graceful plumage, this ensemble is made with several pear-shaped diamonds and five Zambian emeralds weighing 42.44 carats. The distinctive design of this piece was achieved by two important steps: one, invisible articulations were used to create the supple movement of the necklace, and two, the emeralds sit nicely on top of the

diamond plumage due to its prong-free settings. Though sophisticatedly made, this jewellery exudes a sense of effortless elegance, much like the birds in nature.

And lastly, the most culturally-inspired of them all: the Obi necklace. The Beautés du Monde collection emphasises much of the world's cultures and travel, and the Obi necklace entails exactly that. Paying tribute to the culture and richness of Japan, this last piece is inspired by Japanese fabrics and the rising sun motif. With eight cabochon-cut emeralds and a 12.53 carat Zambian emerald at the centre, the Obi necklace is accentuated and angled to provide depth and resemble a similarity to the rising sun design. Sticking to Cartier's signature chromatic harmony, a combination of green, red, and black is added to reflect the brand's unprecedented combinations. Rounding off this stunning model is the fact that it continues Cartier's tradition of transformable pieces, as the pendant motif can be detached and worn as a brooch.

These four latest additions to the Beautés du Monde collection symbolise exactly what Cartier has set out to achieve: that beauty knows no bounds, and that we should all embrace the rich diversity of other cultures. Whether inspired by a majestic animal or appreciating the world's most exquisite traditions, Cartier never disappoints when it comes to innovating and celebrating what the world has to offer.

“

THE MAISON'S LATEST BEAUTÉS DU MONDE HIGH JEWELLERY COLLECTION SERVES AS A TESTAMENT TO THE WONDERS OF OUR EARTH, AND EACH PIECE ENTAILS A UNIQUE STORY TAKEN FROM MANY TRAVELS AND CULTURES ”



Cartier Beautés du Monde Collection - Obi necklace



Cartier Beautés du Monde Collection - Obi necklace



CHANEL Ambassador and Blackpink member, Jennie Kim, wears the COCO CRUSH Fine Jewellery collection

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CHAIN

Reaction

CHANEL INTRODUCES THE NEW
COCO CRUSH FINE JEWELLERY
COLLECTION CAMPAIGN

The House of CHANEL, which originally was more eminently known for its fashion line, presents its COCO CRUSH Fine Jewellery collection for 2023, revealed earlier this year with a star-studded campaign

featuring a powerful female trio comprised of K-pop star and member of South Korean girl group Blackpink, Jennie Kim, alongside American actresses, Amandla Stenberg and Margaret Qualley.

Gabrielle “Coco” Chanel’s life is a story of encounters that changed her destiny. These fateful moments have often made their way into the design of her eponymous Maison. One such collection is the COCO CRUSH jewellery collection, which since its debut 68 years ago, has evolved into a symbol of the French luxury house.

The timeless elegance of the CHANEL COCO CRUSH Fine Jewellery collection is represented in the matelassé—or quilted—motif, which has also been the Maison’s symbol since 1955. If one looks closely, the COCO CRUSH collection embodies these encounters with clean and even incisions that crisscross the curved surface of each piece. These singular creations of the iconic COCO CRUSH aesthetic serve as a beautiful marriage between strength and delicacy, simplicity and density, as well as softness and rigour.

The latest capsule collection features a range of necklaces and bracelets in a choice of 18-carat beige, yellow, and white gold. Thanks to an adjustable chain, each necklace can be worn at four different lengths, while the bracelets—available with or without diamonds—can be stacked together to form Gabrielle Chanel’s nickname: COCO.

For the campaign, CHANEL ambassador and Blackpink member, Jennie Kim, was dressed in a black ribbed strapless top, which served as an ideal background to showcase a set of COCO CRUSH jewellery pieces in the form of earrings, rings, bracelets and necklaces in white gold, yellow gold, and beige gold. As an ambassador of the brand, Jennie models designs that are decorated with and without diamonds. The K-pop star, who was also the face of last year’s COCO CRUSH campaign,



COCO
CRUSH
Necklace
in 18-carat
yellow gold



COCO CRUSH bracelets in 18-carat beige, yellow, and white gold

recently performed in a concert in Jakarta, Indonesia, as part of Blackpink's "Born Pink" World Tour.

As the new face of the CHANEL luxury brand, and the youngest of the trio, American actress Amandla Stenberg wears the CHANEL COCO CRUSH 2023 signature Manchette bracelet for her debut. This marks Stenberg's first advertisement for CHANEL, although she has worn the label on the red carpet for several years. With past projects that include the horror-thriller movie, "Bodies Bodies Bodies," and the documentary "My Name is Andrea," the young actress will soon star in the Disney+ Star Wars series, "The Acolyte," slated to premiere in 2024.

For the campaign, Stenberg can be seen wearing a black lace long-sleeved top and mini skirt

with her hair styled in a sleek braided ponytail. She also dons the Coco bracelet juxtaposed with the COCO CRUSH matelassé motif ring in 18-carat beige gold and the miniature carat and diamond model. In addition, she also sports the Coco necklace and COCO CRUSH hoop earrings. The hoop earrings are available in a diamond-covered back clasp in 18-carat yellow gold, beige, and white gold.

Another familiar face in the campaign is American actress, Margaret Qualley. Last year, she appeared in the movies "Stars at Noon" and "Sanctuary". In 2021, she received critical acclaim and many nominations for her role in the Netflix drama miniseries, "Maid". Posing for the campaign, she keeps it minimal in matching black jacket and trousers with sequined embellishments. The brunette actress,

“THE LATEST CAPSULE COLLECTION FEATURES A RANGE OF NECKLACES AND BRACELETS IN A CHOICE OF 18-CARAT BEIGE, YELLOW, AND WHITE GOLD”



Amandla Stenberg joins the COCO CRUSH Fine Jewellery campaign



Actress Margaret Qualley poses with some pieces from the COCO CRUSH Fine Jewellery collection

who headlined the label's Coco Beach collection in last year's summer campaign, wears the Coco quilted motif bracelets in 18-carat white gold and diamonds, and in beige gold, as well as the COCO CRUSH ring in mini and small versions.

DANIEL ARSHAM - HUBLOT BRAND AMBASSADOR

PERFECT Partners


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Recently appointing one of the art industry's most groundbreaking contemporary artists, Daniel Arsham, as its new brand ambassador, Hublot seemingly has no plans of slowing down its extensive venture into the art world. To commemorate the new partnership, Daniel unveiled a Hublot-inspired 20-metre sundial in the snowscapes of Zermatt in the Swiss Alps, entitling it "Light & Time".

The brand's enthusiasm to push for the extraordinary and to continuously prevail is a perfect match for Daniel Arsham's bold and fresh art portfolio spanning the domains of fine art, installation, sculpture, performance, and film. The New York-based artist is famously known for his thought-provoking take on eroded sculptures of modern artefacts and his daring works across various mediums. His ability to experiment with the abstract concept of futurism and time makes him the ideal person to represent Hublot's adventurous evolution in its watchmaking craftsmanship. Daniel Arsham shared his perspective on watches, time, and his revered relationship with Hublot.

What in particular do you find interesting about watches?

A lot of the work that I make is focused on a kind of investigation of time. Archaeological works, the study of how we perceive time through objects, this fictional archaeological series that I have been working on involves objects from our present day that are projected into the future through a material transformation. We look at a computer, a phone, a basketball, a contemporary object as if we are viewing it in the future. It is really about investigating our perception of time, and how we quantify it, how we process it, how we lo-



Daniel Arsham's 20-metre sundial installation entitled "Light & Time"

cate ourselves within it. In terms of historical perspectives, we often do that through objects that are linked to a particular era. This project of mine on fictional archaeology is about taking objects from our present day experience and projecting them into some potential future in which they are an archaeological object. Things that we locate in time, in our own era through a material transformation being projected into the future. This idea of time is present in the rest of the work.

The idea of a watch, especially after visiting the Hublot factory in Nyon, is kind of a magical device since it is so small, just the scale of

all the intricate parts. I am particularly enamoured by the sapphire and crystal materials that Hublot use in a lot of their time-keeping devices, which heavily relates to the materiality in my own work. It was about finding ways and means to combine those two endeavours together.

What do you like about Hublot as a brand?

Hublot believes in the importance of material research and experimentation. They grow the sapphire crystals that can be found in some components of their watches in a super-

heated machine. When it comes out, it looks like an amorphous “blob” shape. It started out looking like this very organic, unusual shape to an ultra-precise universe. That kind of alchemy, that idea of material transformation is something that I do in my own work as well.

How is your relationship with time?

Many of the works I have been making over the last 20 years or so deal with our perception of time—our understanding. Not in terms of a day or minute, but more on a geological scale—spanning thousands of years while really looking at it through an archaeological lens. The works that I have been making and that I am known for take contemporary objects and project them as if they are archaeological relics that will be placed in museums in the future.

What are the most important characteristics of a watch?

I think what fascinates me most is the idea of precision. I work with my hands and physical materials in the studio but at a much different scale. When I visited the Hublot factory, they allowed me to assemble the case of one watch. It took me 15 minutes just to figure out how to put one screw in. It is about thinking of materials at a whole different scale than I am used to.

What are the values that you share with Hublot?

Craft is one of them. If you go to the Hublot factory and you go to my studio, they are complete opposites in terms of the way that they look. My process is often very messy and chaotic. This commitment to push against possibilities, the technical aspect of creating these devices that keep track of time based on mechanical movement, is something so magical when you see it happening.

Do you wear a watch yourself? What model are you wearing and what made you interested in that model?

I am wearing the Hublot Big Bang Tourbillon Automatic Sapphire watch. It is an all-clear sapphire tourbillon watch with a 5-day power reserve. The movement of the watch is completely visible. Another beautiful thing that I think Hublot has achieved is the functionality of the straps. There is a connection point between them that is interchangeable. The watch itself is like a piece of glass, completely transparent. It is all very technical—the way that Hublot has been able to miniaturise some of the functionality—it seems sculptural to me.



Hublot Ambassador Daniel Arsham at the Hublot Manufacture



Daniel Arsham with Hublot CEO, Ricardo Guadalupe



The artist posing with his art work

Luxury watches are among the most timeless and durable objects in the world. How does that make them interesting objects to explore and use in your work?

We look at timekeeping as a human obsession to package time. Time is so related to the things that I make in my own work. My interest in archaeology touches on contemporary objects as if they are being viewed from the future, like a kind of fictional archaeology. I think that the way we interpret time and where we sit in it has so much of an effect on how we interpret culture and how we live. Engaging with a company and a brand such as Hublot, which has an identical core ethos, is helpful.

Why did you choose Zermatt in Switzerland as the specific location for your installation to announce your partnership with Hublot as brand ambassador?

When I visited the Hublot factory, I started to think about what could be an appropriate installation that would not be too specific but would be about time. I have always been fascinated with sundials or sun clocks. Carl, who works with me in the studio, went hiking in Zermatt and said that it would be an amazing location to create something. Taking note of Hublot's origins in Switzerland, the location seemed to be a great fit. We started developing the idea to create a sun clock that is made out of ephemeral materials. The installation is made out of ice and snow. Not only does it tell and capture time, but it will also disappear and be erased by it.



ERLING HAALAND

Despite being at the start of his career, Norwegian football prodigy Erling Haaland seems to set new records each time he steps out on the field. In addition to being unstoppable on the pitch, he struck an impressive goal by joining Breitling's All-Star Squad. As a big fan of the Swiss luxury watchmaker, Erling proudly wears the Breitling Chronomat GMT 40.

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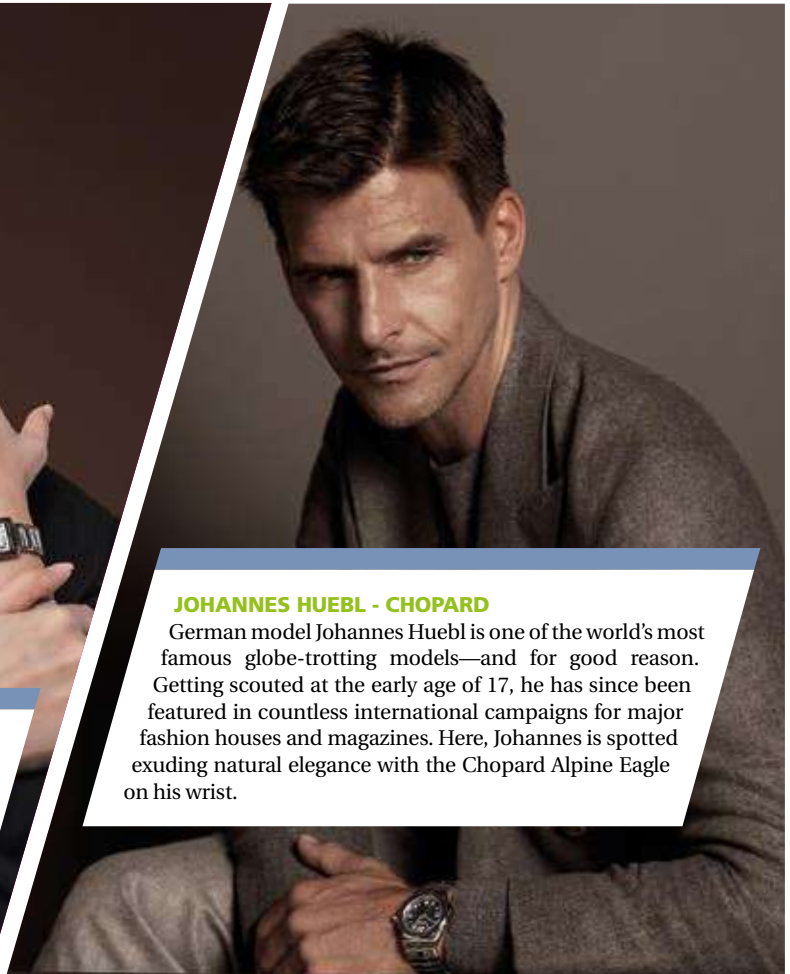
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OLIVIA LAZUARDY - CARTIER

Indonesian fashion influencer and entrepreneur Olivia Lazuardy always shows up in style. A strong believer in the power of fashion as a medium for expression and self-confidence, Olivia shares fashion tips and tricks through her blog and social media. She decorates her wrist with the eternally classic Cartier Tank Française.

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JOHANNES HUEBL - CHOPARD

German model Johannes Huebl is one of the world's most famous globe-trotting models—and for good reason. Getting scouted at the early age of 17, he has since been featured in countless international campaigns for major fashion houses and magazines. Here, Johannes is spotted exuding natural elegance with the Chopard Alpine Eagle on his wrist.



JING BORAN - JAEGER-LECOULTRE

Chinese actor and singer Jing Boran rose to fame after winning the 2007 My Hero contest. Since his big-screen debut, the star developed his passion for acting and has starred in action movies such as "Monster Hunt" in 2015, and "Time Raiders" in 2016. Jing sports the Jaeger-LeCoultre Reverso Tribute Nonantième.




SHEILA SIM - ZENITH

From her skills in modelling and acting to her entrepreneurial endeavours, Sheila Sim's passion for her work is boundless. The Singaporean lady has captured the heart and recognition of many with her hardworking nature, down-to-earth character, and girl-next-door relatability. Sheila Sim wears the Zenith Chronomaster Sport.

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Watch:
BREITLING
Top Time B01
Chevrolet
Corvette

Outfit:
Sweater &
Blazer
by ZEGNA

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MAN OF THE HOUR

AN ACCLAIMED ACTOR ACROSS GENERATIONS, CHICCO JERIKHO CONTINUES TO LEAVE AN INEDIBLE MARK IN THE WORLD OF CINEMA AND INSPIRES INDIVIDUALS TO CHASE THEIR DREAMS. COMMEMORATING 20 YEARS OF ACTING SUCCESS, THE MAN TAKES A NOSTALGIC LOOK AT HIS HUMBLE BEGINNINGS.

Before he himself even knew it, Chicco Jerikho's bustling acting career hit its 20th-year mark. Highly acclaimed and respected, the movie star is a household name in Indonesia's film industry—and for good reason. His dedication to portraying characters, professional work ethic, and persevering personality have led him to become absolutely adored by filmmakers and cinephiles alike. Safe to say, Chicco spent the last two decades making his mark in the world—journeying through different characters, picking up knowledge and experience, and touching hearts along the way.

Chicco never intended to pursue film stardom, but fate seemed to have other ideas. His father, the Thai-born, Chana Jarumilind, was a star back in his heyday. As the saying goes “like father, like son”, and it may almost be predestined for Chicco to follow in his father's footsteps to pursue a career in the entertainment industry. Looking back to his childhood days, Chicco recalls growing up immersed in action films. His love for cinema was evident as he eagerly awaited to spend the weekend watching rented laser discs of movies such as “Toy Soldiers” (1991) and the TV series “21 Jump Street” (1987) with his family. Now an accomplished actor, Chicco reminisces about times when he would re-watch his favourite movies over again and again, even re-enacting standout scenes with his siblings.

It all started back when Chicco was still a student in school. His mother suggested he enter a competition as a cover boy for a teen magazine, which he won and ended up modelling for. From then on, he auditioned for commercials and weekly Indonesian soap opera roles. Unlike now where it seems second nature to the experienced actor, memorising scripts and expressing emotions on camera were daunting tasks that he used to dread.

Nevertheless, Chicco never once considered failure. It was simply not in his books. As he persevered through the learning process and grew his experience, Chicco slowly began to overcome his doubts and worked on becoming steadily skilled and seasoned. In 2003, he debuted in the Indonesian soap opera, “Bulan dan Bintang”, marking the start of his long-standing acting career.

To hone his skills further, Chicco sought guidance from the late legend Didi Petet, who he considers as one of his biggest inspirations. The movie “Catatan Si Boy” (1987) is one of his favourite films and one in which Didi Petet played a major role as the flamboyant Emon. “I am humbled to

have been mentored by the late Didi Petet. The man was an icon for portraying Emon so profoundly,” Chicco conveys with admiration. “Didi Petet was a trailblazer and pioneer. He established the benchmark for our present actors taking on queer roles.”

Intending to dive deeper into the realm of performing arts, Chicco aimed for the heart of the discipline and entered the realm of theatre and musical production. The year was 2011, and he remembers trickles of sweat running down the sides of his face as he was challenged to sing live in a musical. After belting out the final notes, Chicco smiled from ear to ear and beamed with pride. It dawned on him then as he pondered the vast and multifaceted universe of performing arts that being an actor was what he was destined to do.

His journey to success was not an easy one, as it was marked by setbacks and rejections. At times, directors told him that he was not cut out for acting, his performances were “too soap opera”, and he did not have the talent to succeed in the industry. Despite the many criticisms, he remains undaunted and persistent. “Being an actor means having thick skin. You do not take criticisms to heart. Instead, you reflect on what it is trying to teach you, and be better next time.” Chicco says with confidence.

With nearly 30 movies to date, Chicco believes that each one has influenced the course of his life and acting career. A particular movie that holds a special place in his heart is “Cahaya Dari Timur: Beta Maluku” (2014), in which he played the character of Sani Tawainella. Through the film, he met Angga Dwimas Sasongko, and became part of the production house, Visinema Pictures.

In 2015, “Filosofi Kopi” was released in which Chicco played the role of Ben, the barista. A major hit, the movie garnered exemplary nominations as well as international recognition. Most importantly, it became a source of inspiration for many people. The film “Filosofi Kopi”, directed by Angga Sasongko, and starring Chicco Jerikho and Rio Dewanto, brought the three men together, who eventually became good friends and business partners. Recognising the potential of “Filosofi Kopi”, the trio transformed it into an intellectual property and expanded into coffee shops, clothing lines, music, concerts, and even bicycle collaborations.

Even after establishing himself in the film industry, Chicco never felt like he has reached the end of his learning journey. By

never becoming complacent, he continues to grow both as an actor and a person. “Do not ever think that you have reached the pinnacle of success. There is always something to be learned from others, including actors who are just starting out. Never believe you are finished,” the self-effacing movie star appraises.

Always eager to create something extraordinary, Chicco is currently working on a movie that could be his most arduous yet. To get ready for the film, he has been tasked with several responsibilities, from learning to play the violin to pushing the boundaries of his physical capabilities. The movie, entitled “Perang Kota”, is an adaptation of Mochtar Lubis' novel “Jalan Tak Ada Ujung”, and takes place in 1946, a year following Indonesia's independence from the Dutch and Japanese occupations.

From his time acting in soap operas to starring in big-screen movies, Chicco has kept his Breitling Navitimer watch by his side. “I have always been fond of Breitling watches,” Chicco reveals. In his eyes, Breitling represents strength and a kind of ruggedness that matches his style and personality. When asked about how it feels being part of the Breitling Squad Indonesia, Chicco slyly replies, “It fills me with so much joy and pride. I have always known that Breitling and I were meant to be together.”

Over the course of Chicco's two-decade-long acting career, he inevitably encountered challenges and obstacles that could have hindered his journey towards success, but his determination to pick himself up never dimmed and dulled. Like a tree constantly growing new branches to reach for the sun, Chicco keeps himself open to the prospect of new experiences and ventures. Throughout all his different roles, he remains an eager learner, like a sponge soaking up new knowledge. “Although this year is the 20th anniversary of my acting career, I still have many things to learn and reach for,” he expresses with strength and intention.

Like a skilled chess player, Chicco makes way for his own destiny, navigating through life and adapting when necessary. He directs every move with purpose, as the choices he makes could determine the course of his life. From someone who had no skills and experience as an actor to emerging as one of the most renowned in the nation, Chicco acknowledges that he now knows how to play the game of life well, so with a sense of pride for remaining persistent and true despite the obstacles that could have taken him down, he declares... checkmate.

Watch:
BREITLING
Top Time B01
Ford Thunderbird

Outfit:
Sweater
by ZEGNA

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Watch:
BREITLING
Top Time B01
Ford Mustang

Outfit:
Sweater, Pants
& Blazer
by ZEGNA

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WATCH:
BREITLING
Top Time B01
Shelby Cobra

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Watch:
BREITLING
Premier B01
Chronograph 42

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Watch:
BREITLING
Premier B01
Chronograph 42

Outfit:
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Watch:
BREITLING
Premier B01
Chronograph
Blue Dial

Outfit:
Sweater &
Suit by
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The new Breitling Premier B01 Chronograph 42 Collection

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PREMIER

Best

BREITLING LAUNCHES SIX NEW PREMIER MODELS AND A BOOK TRACING THE HISTORY OF THE PRESTIGIOUS LINE

Guided by a legacy steeped in innovation and inspired creation, Breitling has come a long way since its establishment in 1884. Renowned for the invention of the modern chronograph and pioneer of the navigation tool watch, the distinguished brand continues to combine

classic watchmaking with the latest developments in quality watchmaking.

For 2023, Breitling takes inspiration from its rich history and revisits one of its most iconic lines: the Premier. Six new references, all powered by the self-winding Breitling



Willy Breitling, grandson of Breitling founder, Leon Breitling

By Maria Zarah Gregorio Viado



Breitling
Chronométrie
in La Chaux-
de-Fonds

Manufacture Calibre 01, join the existing Premier assortment. As a special treat, the launch of these new models coincide with the presentation of a special book chronicling the origins of Breitling's most collectible chronograph.

PREMIER GENESIS

Before we delve deeper into its latest products, let us first take a look at Breitling's tradition in chronograph creation. Considered the brand's specialty, the chronograph has developed remarkably over the years, and its three founding fathers had a role in shaping it.

From the year he established the Breitling manufacture, Leon Breitling put all his efforts towards perfecting the pocket-watch timekeeper. Through his spirited endeavours, the founder paved the way for his son, Gaston, to find his place in quality watch production. The scion introduced the first wrist-worn models that included an independent pusher at 2 o'clock. Rounding off this design feature, a second pusher at 4 o'clock was added by Willy, third generation heir and talented watchmaker, like his father and grandfather before him. This balanced set-up would establish the form of the modern chronograph that is used across all of watchmaking today.



Breitling Premier Ref. 777 from 1945

Willy Breitling built a name for himself as a maker of aircraft instrumentation and tool watches that met the functional needs of wartime. The year was 1943, and he yearned for the end of the war. Driven by unbridled

optimism and a vision for the future after the war, he designed a series of elegant chronographs. Opting to only use the finest materials, the most elegant finishings, and the best calibres, Willy called his new line the Premier. He took the family vision one step higher by giving the chronograph style as well as function.

In 2021, Breitling reintroduced the Premier line and dubbed it the Premier Heritage Collection. Actively reviving the founder's dream of seeing the functional chronograph made undeniably elegant and infinitely wearable, the manufacture collaborated with avid Breitling watch and chronograph collector, Fred Mandelbaum, to create tasteful new renditions for the modern man with discerning tastes.

Included in the offerings was the Premier B09 Chronograph 40, the Premier B15 Duograph 42, and the Premier B25 Datora 42. Rendered in two unique ways—one with an eye-catching pistachio green dial encased in stainless steel, and another with a silver-coloured dial encased in 18-carat red gold—the Premier B09 Chronograph 40 is powered by the Breitling Manufacture Calibre B09. Also available in stainless steel and 18-carat red gold, the Premier B15 Duograph 42 is driven by the Breitling

Breitling Premier ref. 765 from 1946 with a Venus cal. 178



Breitling Premier B09 Chronograph 40 released in 2021

Manufacture Calibre B15 and boasts a rattrapante function—one of the most elaborate in watchmaking—as well as a blue or black dial. The Premier B25 Datora 42, on the other hand, is equipped with the Manufacture Calibre B25, and possesses a visibly pleasing dial showing the day, date, and moon-phase displays.

PRESENT PREMIERS

This year, the brand presents the new Premier B01 Chronograph 42 models that live up to Willy Breitling's uncompromising standards. Powering them is one of the most highly regarded chronograph movements in the industry. First released in 2009, the self-winding Breitling Calibre 01, just like the manufacturer's other mechanical calibres, has achieved COSC certification for accuracy within -4 and +6 seconds per day. The latest iteration of the calibre found within the new Premier chronograph timepieces has a slimmer profile and a more compact oscillating weight that can be admired through the transparent sapphire crystal case back. The movement comes with a five-year warranty and provides an approximate 70-hour power reserve. Loyal to Willy's desire to combine function with form, the Premier now comes with a 100 m (10 bar) water resistance.



Breitling Premier B25 Datora 42 released in 2021



Breitling Premier B15 Duograph 42 released in 2021

Aesthetically, the new watches retain the iconic features of the much-loved Premier,



Breitling Premier B01 Chronograph 42 in 18-carat red gold with cream dial (Ref. RB0145371G1P1)



Breitling Premier B01 Chronograph 42 with black dial (Ref. AB0145221B1P1)

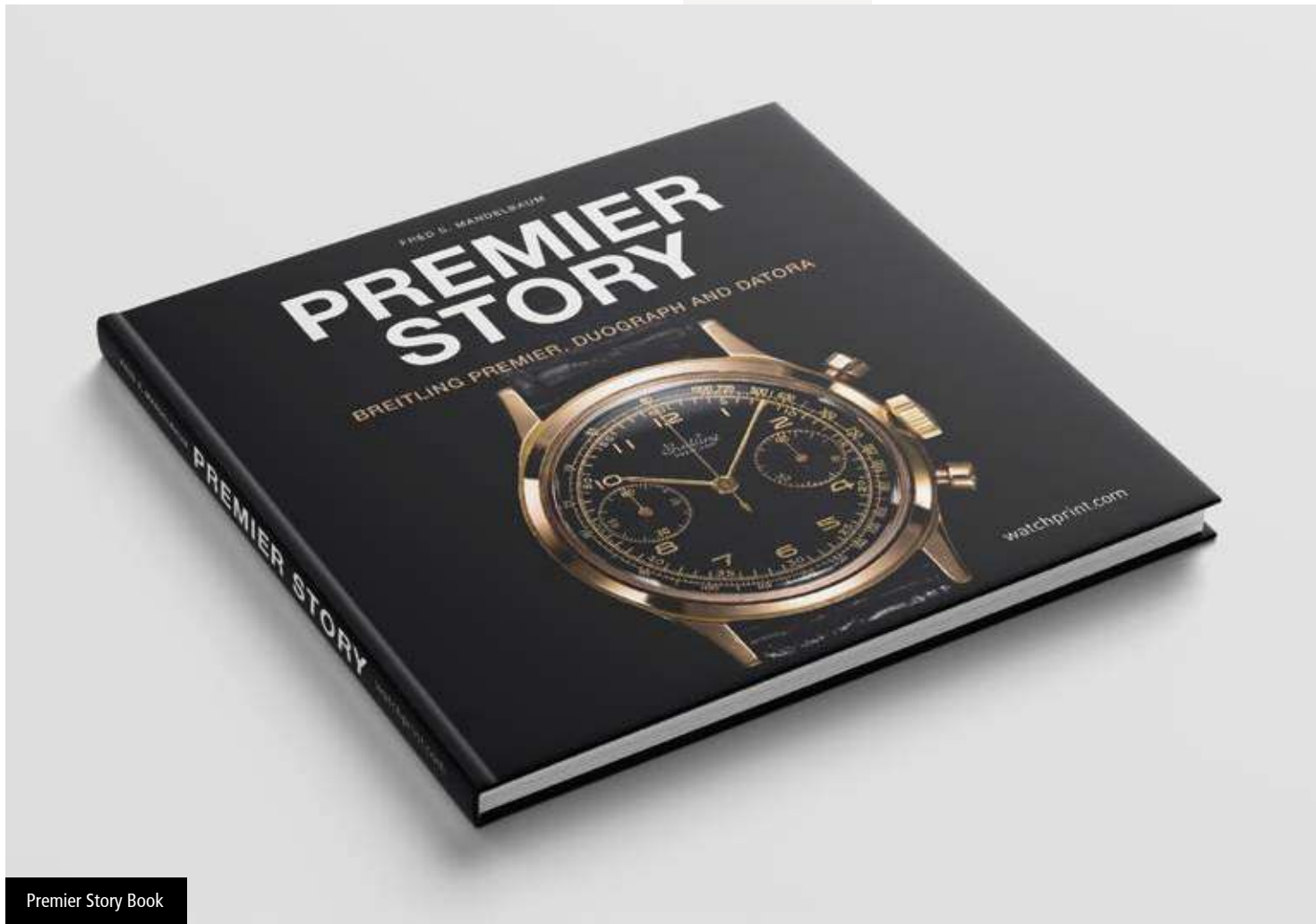
including the smooth fixed bezel, twin-register dial, streamlined rectangular pushers, and applied Arabic numerals. Measuring 42 mm, which is slightly bigger than the previous 40 mm found on the existing B09 (manual-wind) models, the timepieces are rendered in stainless steel and possess tone-on-tone subdials with chronograph minutes at 3 o'clock and running seconds at 9 o'clock. Highlighting a polished style, fresh dial shades in salmon, blue, green, black, and cream add a contemporary twist to the latest models. For more discerning watch collectors, a version in sultry 18-carat red gold comes with a complementary cream dial. All the variants are fitted with a choice of classic alligator leather strap or sleek 7-row metal bracelet.

PREMIER STORY

Undoubtedly, the Premier remains one of Breitling's most iconic timepieces. With its origins dating back to 80 years ago, it is but ideal for Breitling to chronicle its evolution through the decades. To supplement the launch of the latest Premier watches, a new



Breitling Premier B01 Chronograph 42 with green dial (Ref. AB0145371L1A1)



Premier Story Book



Breitling Premier B01 Chronograph 42 with blue dial (Ref. AB0145171C1A1)

book about the ultimate chronograph was also unveiled.

Fred Mandelbaum, Breitling's official brand historian and the world's foremost Premier collector, pens "Premier Story", the third instalment in Mandelbaum's Watch Stories, an anthology of the world's most celebrated timepieces. This tome takes readers through Willy Breitling's journey of taking the humble chronograph out of the aircraft cockpit and onto the wrists of the world's style-setters. Full of exquisite photography, including rarely-before-seen images of vintage watches, the book not only traces the history of the Premier, it also provides invaluable resources for collectors on how to authenticate vintage models, along with how to date pieces by hands shape, logo, and serial number.

A celebration of the Premier, "Premier Story" is not only a validation of the iconic chronograph's status in the world of haute horology, it is further proof that Willy Breitling's words have come to full fruition; the Premier has indeed become "the unmistakable stamp of impeccable taste."



Breitling Premier B01 Chronograph 42 with salmon dial (Ref. AB0145331K1P1)



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OUT OF the Box

VALENTINO'S SPRING/SUMMER
2023 COLLECTION SHOWCASES
A MINIMALIST APPROACH TO
INNOVATIVE ELEGANCE

Italian luxury brand Valentino unveiled its new Spring/Summer 2023 collection called "Unboxing", which is a blend of romanticism and minimalism that celebrates individuality and freedom. The collection draws inspiration from the world of couture and adapts its romantic codes to create truly contemporary and unique pieces.

The minimalistic silhouettes of the collection serve as a canvas for the various intricate designs that adorn them. The collection features a mix of neutral tones (think beige) and vivid colours (jazzy green), which are strategically combined to create a layered and stratified effect. In addition to the colours and tones, the collection also boasts gorgeous embroidery that adds a touch of luxury and elegance to the pieces.



Valentino's Spring/Summer 2023 collection exuded simple sophistication



Although the line boasts several standout pieces, there is one particular look that truly stole the show. A caped dress in the lightest shade of beige was adorned with the house's V logo emblazoned on it in a graphic manner—even on the model's face. The collection also featured the same graphic V logo in an oversized jacket, trench coat, t-shirt, and boxy hoodie.

An electric blue asymmetrical dress with striking broad shoulders and long sleeves was also a highlight of the runway show, radiating a bright and bold aura. There is also a delicate floral long-sleeved sheer blouse in the collection that is paired with skin-tight leggings and matching shoes in a tasteful black and yellow colour combination.

Additionally, there are some timeless and ethereal pieces designed by Valentino's creative director, Pierpaolo Piccioli, including a long black gown with sweeping volume that exudes classic elegance, as well as a one-shoulder sequin gown in a luxurious brown



and gold palette that caught everyone's attention with its aura of opulence.

Pierpaolo Piccioli has distinguished himself in recent years by daring to push the boundaries and challenging himself, the brand, and the fashion industry as a whole, to think beyond conventional norms and embrace inclusivity which was apparent in this fashion show.

Moreover, "Unboxing" serves as the perfect embodiment of his creative philosophy because it encourages originality and innovation as he adopts a more minimalistic approach for his latest work. For example, there is a striking ensemble consisting of a matching top and pants in salmon adorned with individually placed feathers along the bottom. This is followed by a rather boxy overcoat in metallic silver with the same feather trim in the edges.

The essence of a Valentino show is not fully captured without a few punches of bright and vivid colours: a dazzling side caped dress in

yellow was followed by a sophisticated floor-length red dress and a fun blazer in deep green with fringe embellishments which exude glamour and high-fashion.

Although the Valentino show focused on womenswear, a number of male models also graced the runway, showcasing the brand's unique approach to inclusivity in its own distinct way. From a sheer top worn with a beige suit by a model in a mohawk hairdo, to an oversized coat with feather details at the sleeves paired with loose and sharp beige trousers, the latter pays homage to the bold and daring aesthetic of the 80s.

Valentino's Parisian show was not only a visual feast but also a star-studded event, attracting some of the biggest names from the world of fashion and the film industry. Supermodel Naomi Campbell, American singer Erykah Badu, Hollywood darling Zendaya, and gothic icon Jenna Ortega, were among the A-list celebrities who eagerly sat in their front-row seats, all vying for a chance to witness the latest Valentino collection first-hand.



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GLITZ and Glam

CELINE PRESENTS AN
ELECTRIFYING FALL/WINTER
2023 COLLECTION IN
THE CITY OF ANGELS

Celine is slowly embracing the post-pandemic era. The Parisian brand, led by Creative Director Hedi Slimane, has previously revealed its new Women's collections online in digital format or through artistic films. However, this is the first time that the brand hosted an offline show for the Women's collection since the start of the pandemic.

Held on December 8, 2022, at the iconic Wilton Theatre in Los Angeles, Celine embraced the glitz and glamour of Hollywood. It was truly a night to remember.

In the Mezzanine of one of the most famous Art Deco buildings in Los Angeles, Slimane presented a series of sequined garments that were certainly befitting of the setting. Entitled



Celine's Fall/Winter 2023 show had a charged rock and roll vibe



“The Age of Indiness,” the French Maison presented an unforgettable Fall/Winter 2023 collection enlivened by rock music in front of a star-studded audience. Since its opening, the Wiltern has housed performances by Prince, Bob Dylan, The Rolling Stones, Lou Reed, and Amy Winehouse, just to name a few, and its history of rock and roll complements the indie-rock aesthetic that accompanied this show.

On top of the glamorous setting, “Celine at the Wiltern” also called for an A-list front row. Austin Butler, Priscilla Presley, Ava Phillippe, Beck, Brie Larson, Camille Rowe, Cindy Crawford, Courteney Cox, Doja Cat, Emma Roberts, Jeremy Scott, Kid Cudi, Miles Teller, Paris Hilton, Sky Ferreira, and Whiz Kalifa, were among the stars and celebrities in attendance, while the likes of Kaia Gerber and Dree Hemingway took the catwalk by storm. Cindy Crawford, who was accompanied by her family, came to the show to support her daughter Kaia Gerber.

Music is imperative to Slimane’s vision. For this occasion, the original soundtrack was titled “Hello Operator,” performed by the White Stripes, and written and produced by Jack White. Slimane commissioned and co-produced the track. As with his previous shows, Slimane was also heavily involved in the casting, styling and set design, and he also collaborated with makeup artist Aaron de Mey and hair stylist Esther Langham.

In line with the show title, “The Age of Indiness,” the collection blends Slimane’s signature L.A. rock and roll with the boho-chic, indie sleaze vibes of the late aughts. As one who certainly knows how to make a state-



ment—although he is a bit late in the game—Slimane decided to reveal his Fall/Winter 2023 collection a little bit earlier than other fashion brands, who usually do their presentations in February. It is no secret that Slimane himself curated and perfected the indie sleaze aesthetic during his time at Dior Homme, a period during which style icons like Lindsay Lohan and Kate Moss once reigned.

The runway looks, comprised of about 87 ensembles, highlights the comeback trend of classic Y2K Los Angeles starlet looks: skinny jeans, thin scarves, fringed boots, low-rise belts, tote bags, moto boots, black-out sunglasses, drop-waist dresses, miniature frilled dresses, leather and sequined jackets, sliced-away denim shorts, lean tailoring, and mili-

tary-inspired blazers. The collection portrays an ever-growing nostalgia factor that influences a bunch of today’s trends, complete with a Celine logo.

At the end of the show, Slimane briefly marched onstage holding Gerber’s hand, waved and took a bow in front of audience members who stood and applauded his latest collection. However, the musical influences did not stop there: the audience was treated to a surprise concert following the runway show, with performances from Iggy Pop, The Strokes, Interpol, and a DJ set from The Kills. The show ultimately turned into a big after-party in the lobby area as attendees were seen enjoying cocktails and canapés while listening to the live music until late into the evening.



Berluti pays tribute to the world of golf with its latest collection for Summer 2023

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SWING in Style

EXPERIENCE THE PERFECT BLEND OF ELEGANCE AND FUNCTIONALITY WITH BERLUTI'S LATEST GOLF COLLECTION

Berluti, the renowned French luxury fashion house, has teed off on a new sartorial journey with the launch of its latest capsule collection: an ode to the gentleman's game of golf.

Designed for the discerning golfer who demands nothing but the best, this collection is a seamless blend of the brand's signature style and the sport's timeless elegance. Not to mention that Berluti's new capsule line also pays homage to the intrinsic values of golf, the sport of sports.

The capsule collection comprises of a tasteful selection of clothing items that exude sophistication and class. At the forefront is an exquisite jacket with intricate leather detailing that adds a touch of luxury to the golf course. This jacket is also available in a sleeveless version, making it a versatile piece that can be worn in any weather.

Alongside the jacket, the collection features a pair of casual pants that matches seamlessly with the jacket's design, creating a complete ensemble that is both elegant and practical. For a more laidback look, golfers can opt for a cosy sweater or a polo shirt that is initialled with the iconic Berluti B on the chest. The polo shirt is available in both knit and breathable jersey piqué materials, ensuring that golfers stay comfortable and stylish throughout their game.

In addition, Berluti's golf collection also features a range of accessories and shoes such as the brand-new Swing lace-up derby, made from premium leather and exquisitely crafted to provide comfort and support during the game. The sole of this derby is designed with golfing in mind, ensuring maximum traction and stability on the course. Golfers can choose from a range of sophisticated patina colours, including Nero Grigio, Nero Verde, Black, or Brown, designed to match the rest of the series seamlessly.

Berluti also offers a cap, visor, golf ball case, and a cotton and linen bag with two handles in Nero Verde patinated leather. For the ultimate golfing experience, Berluti has also designed a Venezia leather golf bag with a Nero Verde patina. This standout piece of the collection is handmade to special order and comes complete with four aluminium tees, three golf balls and three headcovers. This one-of-a-kind bag can be personalised with monogrammed initials and represents a first for both Berluti and the world of golf.

With this new capsule collection, Berluti once again showcases its creativity, craftsmanship and savoir-faire in a sport as demanding and elegant as golf.

A person wearing a blue denim shirt over a white t-shirt is holding a large, dark brown leather bag. The bag features a repeating pattern of a signature in a cursive script. The bag has a top handle and a shoulder strap. The person is also wearing blue denim jeans with a leather strap and a signature-patterned tag hanging from the waist.

1895

BERLUTI

PARIS



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ICONS

Reimagined

MARC JACOBS AND KIM JONES REUNITE TO CELEBRATE THE 25TH ANNIVERSARY OF FENDI'S SIGNATURE BAGUETTE



The FENDI by Marc Jacobs Capsule Collection is an exploration of the brand's iconic silhouettes



FENDI's Artistic Director of Womenswear, Kim Jones, recently invited his dear friend and mentor Marc Jacobs, who he refers to as the "king of fashion in America", to showcase a reinterpretation of the FENDI baguette as well as some of the brand's iconic pieces.

The Baguette, FENDI's most enduring it-bag, was first conceptualised in 1997 by then

Creative Director of Accessories, Silvia Venturini Fendi, who was also the granddaughter of Founders Adele and Edoardo Fendi. Inspired by the blasé way French women would carry a long loaf of bread under the arms, the Baguette's unique design was a transformative look to the symbolic oversized, minimalist totes of the 90s. Karl Lagerfeld was also credited to the bag's invention, when he joined the Italian luxury fashion house in 1965 as Artistic



Director, for he created the symbolic inverted “FF” logo (which stands for “Fun Fur”).

While the FENDI Baguette did not receive immediate popularity at first, the item became a symbolic fashion piece during its first appearance in an episode of “Sex and the City”. From then, FENDI rolled out a variety of Baguettes, from sequinned and shearling to classic leather.

Its continued popularity comes from the bag’s versatility (its numerous styles can be used for any occasion) to its timeless appeal. And this time around, for the 25th year anniversary of the Baguette’s release, fashion designer Marc Jacobs arrives to reinterpret it further.

FENDI by Marc Jacobs explores the fashion house’s iconic silhouettes in a more spirited and modern way. Beyond the signature Baguette, he reinterprets FENDI’s Peekaboo and

footwear, packing in neon-coloured styles with classic black and white colours.

A reflection of New York City itself—the place where the Baguette first rose to fame—Marc Jacobs successfully captured the glittering and gritty cityscape views, with its fluorescent lights, exaggerated and oversized platforms, and local shades of silver and rhinestones, as well as workman’s bright hi-vis vests, which can all be found on the city’s streets.

“Here, Marc has designed a FENDI collection,” says Kim Jones. “It is not a collaboration, rather it is an interpretation. In it, there is a sense of freedom in excess and joy, where he was allowed to do whatever he wanted.”

The FENDI by Marc Jacobs collection debuted during New York Fashion Week (NYFW) last September and in it was the reminiscent Marc Jacobs Fall 2012 headwear mingled with utility

jumpsuits and monogram tracksuits—a reflection of Kim Jones’ adoration for streetwear and Marc Jacobs’ playful taste in style and colour. Shades of all-white and subtle neon yellow reflect much of the city’s nightlife and its bold streetwear design.

With its numerous designs and endless fabrications, the Baguette from FENDI by Marc Jacobs is a symbolic birth of FENDI’s signature it-bag with Marc Jacobs’ brand code. The calfskin Baguette is thus emblazoned with the words “The Baguette”, mirroring Marc Jacobs’ “The Tote” designs, followed by the newly developed “Fendiroma” logo.

“I’ve got one word: Fendiroma. And it is one word! It is another land, this Fendiroma,” says Marc Jacobs about FENDI and his take on the brand. “And I’ve got two words: The Baguette. It’s a bag—and I am never one to shy away from an iconic bag.”



Zegna's Artistic Director, Alessandro Sartori, and The Elder Statesman's Founder and CEO, Greg Chait, worked together on the capsule collection

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MASTERS of Craft

ZEGNA AND THE ELDER STATESMAN COLLABORATE ON A CAPSULE COLLECTION THAT MERGES ITALIAN CLASSIC WITH CALIFORNIA COOL

There is always something special when two fashion powerhouses join forces. Take for example the new collaboration between Italian luxury fashion house Zegna, and Los Angeles-based luxury lifestyle brand, The Elder Statesman. Known for their unique use of materials and their forward-thinking “crafted for tomorrow” ethos, both brands agree to reach a singular goal, merging two identities into a new one with the use of the most premium material in fashion, Oasi Cashmere.

Teased at its Milan Fashion Week Men’s Fall/Winter 2023 show earlier this year, and now revealed as a fully-fledged collection at its Paris Fashion Week Fall/Winter 2023 presentation, the collaboration marks the latest chapter in Zegna’s Oasi Cashmere initiative, which commits to making its entire cashmere output 100 per cent traceable by 2024.

Zegna’s Artistic Director, Alessandro Sartori, is on a mission to redefine Zegna, and together with Greg Chait, Founder and CEO of The



By Anastasia Winayanti Wibowo



Ahead of the capsule's release this fall, the Ermenegildo Zegna Group has also been working with The Elder Statesman's vertically integrated platform, which comprises a team of 50 plus artisans, including knitters, hand-dyers, and embroiderers, to provide them with Ermenegildo Zegna Group fabrics and yarns, creating a solid base for their ongoing partnership.

A number of eye-catching pieces highlight the lookbook images, most of them are soft, comfortable pieces which are easy to mix and match, seamlessly transitioning for indoors and outdoors, work and leisure, day and night.



Elder Statesman, the duo delivers a capsule collection that brings the best of both worlds together. In this collection, we can see that Sartori's impeccable reset of the masculine wardrobe is transfigured by Chait's Californian sense of luxury with levity. With assistance from The Elder Statesman's Creative Director, Bailey Hunter, Zegna's heritage styles are reimagined in vibrant colours, off-kilter patterns, rich textures, and relaxed cuts. Masculine luxury and timeless class are intersected with Californian ease, which translates to the collection's lookbook.

At its core, Zegna's Oasi Cashmere is a showcase of an uncompromising approach to natural materials and represents a new model of environmental and business consciousness. Furthermore, Zegna and The Elder Statesman share a mutual devotion to craft, material excellence, master craftspeople and synchronisation with nature. Cashmere, the very excellence of fibres, is the material expression of this ethos. From fibre to finished goods, the idea is to create a zero-waste world where beauty reigns and craftsmanship is multifaceted.

There is a plaid motif, a reference to nostalgic SoCal sun-bleached flannels, woven into the finest cashmere button-down shirts, long shorts and trousers. A fabric reminiscent of worn-in corduroys is elevated into suiting in rich colours such as lilac, bacca red, green, aurora yellow, green and vicuna. Accessories such as felt bucket hats and fitted baseball



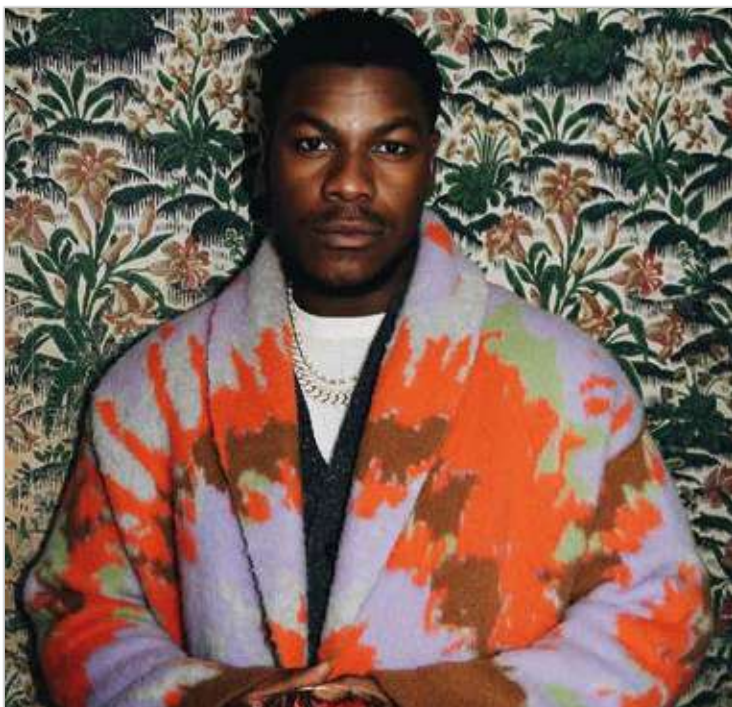
caps—which were hand-blocked at a century-old hat factory—round out the collection, in addition to brushed cashmere slip-ons.

"We worked on this collection completely together, merging our shapes with The Elder Statesman's distinctive colours and all-pervading spontaneity," says Alessandro Sartori, "It's the very idea of cross pollination, which is what happens in Oasi Zegna as a natural organism and can be turned into a business and creative model which allows us to reach out [to] a new audience."

"This partnership feels like a homecoming, and after two and a half years of deep and meaningful discussions with Zegna, our co-designed collection is a symptom of something much larger: a recognition of quality, craft, and a deep mutual respect," adds Greg Chait.

Zegna and The Elder Statesman capsule collection will be available starting from September 2023 in offline and online retail channels worldwide.

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JOHN BOYEGA - ZEGNA

An actor for almost half of his life, John Boyega is no stranger to being on the big screen. He is best known for playing Finn in the Star Wars sequel trilogy, including "The Force Awakens" (2015). The British actor was spotted rocking ZEGNA's capsule line with The Elder Statesman at the collection's launch party held on the opening day of Paris Fashion Week 2023.

ASMARA ABIGAIL- VALENTINO

Asmara Abigail is an Indonesian actress, dancer, and model, who is the very image of grace and allure. Her role as Daminah in the movie "Satan's Slaves" (2017), as well as her skills in various types of dance, have caught the attention and adoration of many. Asmara is ravishing in Valentino's Toile Iconographe print.



LEE MIN-HYUK - FENDI

A South Korean rapper, singer, actor, and member of the K-pop boy group BTOB, Lee Min-hyuk is a man of many talents. With his voice of gold, captivating looks, and charming personality, the idol is a well-loved figure internationally. Truly well-rounded, Lee Min-hyuk also has a great sense of style, showing up in FENDI's Fall-Winter 2023 collection.



LANA CONDOR - TORY BURCH

Vietnamese-born American actress, Lana Condor, gained international recognition through her role as Lara Jean in the Netflix trilogy, "To All the Boys". With a love for dance and classical ballet, and a down-to-earth personality, the actress is a sweetheart in the eyes of her fans. In the front row of Tory Burch's FW23, Lana was spotted with her Tory Burch Fleming Soft Crescent Bag.

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LUXURY PURSUITS





1

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CRÈME de la Craft

TEXTILE ARTISTS MULYANA AND AGNES HANSELLA CAPTIVATE WITH EXTRAORDINARY CROCHET AND MACRAMÉ MASTERPIECES



2

The “Oops Loops!” art exhibition held in NA Arthouse was a sight to behold with vibrant crocheted monsters and intricate macramé microorganisms inhabiting the space. These creatures are the works of two exceptional Indonesian textile artists: Mulyana “The Mogus” and Agnes Hansella.

Despite the many different art forms and mediums out there, Mulyana and Agnes share similar expertise in textile craft—Mulyana is a master of the art of crocheting and knitting,

while Agnes adopts macramé techniques. The two fibre artists tend to go all out with their art, creating gigantic installations that noticeably employ surrounding themes of nature and the living beings that interact in and live within it.

Agnes never had any intention of exploring macramé art. Her mother, who had a problem in the joints of her thumbs, wanted to learn macramé to exercise her fingers. Noticing imperfections in her mother’s macramé project, Agnes decided to make her own.

Six years in, Agnes has created breathtakingly intricate pieces with her ropes, one of which is a massive 37 feet macramé installation hanging from the ceiling of a beautiful getaway in Bali entitled “Mountain, Ocean, and Sunset”.

Meanwhile, Mulyana, or @mangmoel on Instagram, started out with a solo exhibition featuring his Mogus World, an imagined marine environment ruled by The Mogus that is a portmanteau of Monster Gurita (which means ‘octopus’ in Indonesian) and his surround-



ing underwater friends such as small yellow fishes, whales, lobsters, jellyfishes, and corals. Constantly making an appearance in Mulyana's many undertakings, The Mogus started out as part of Mulyana's final project in university and has since become his alter ego.

Having frustrating past experiences concerning people's lack of environmental awareness where he lived, Mulyana employs sustainability and maritime fragility as overarching themes in his art projects and uses recycled yarn that is overproduced by factories to realise them. The crochet connoisseur now has his works displayed in galleries all around the world and has collaborated with major luxury fashion houses.

An internationally-recognised project of Mulyana is the crocheted 8-metre installation entitled "Sea Remembers". Made over the span of a six-month period from 4,000 rolls of yarn with the help of 70 needleworkers, the renowned installation consists of three-dimensional crocheted corals attached to whale skeletons, a school of swimming fishes, and monster octopuses. The vibrant sea-life portrayed represents society's fear of the unknown rooted in humankind's ignorance of maritime destruction. "Sea Remembers" is Mulyana's biggest art installation, and he proudly displayed it at ARTJOG 2018.

Merely learning macramé techniques from images on online sites and Instagram, Agnes did not expect that her six-year relationship with the ropes had gifted her extraordinary accomplishments and indispensable life lessons. "Macramé helps me breathe. It makes me feel like I have something I can hold onto," Agnes passionately explained. "All these years working with macramé has taught me to be myself



when knotting my ropes. To apply a style that screams 'Agnes' and be proud of it. Pursuing this carries me and sets me free."

Interestingly, Agnes revealed that her macramé art constantly surprises her. What started off as piles and piles of rope are transformed into something completely different. "The whole process is a gamble," she described. "I would say that in the end, my vision of what I initially intended to build became distorted, fusing together with what my medium, the rope, wanted."

One of Agnes' personal favourite works is entitled "Rise Above", a macramé wall hanging piece that depicts virus-like objects moving upwards resembling smoke that spills out of the frame in which it is presented. With "Rise Above", Agnes encourages people to never let unpleasant experiences in life drown them in negative thoughts and influences, but rather fight to turn struggle into strength.

Although art in itself is limitless in definition, Mulyana and Agnes believe it to be the expression of emotions, stories, and perspective. Mulyana likes to envision himself as a film director or songwriter. He dreams up an object that can capture a story he wants to share or a feeling he intends to express and lets instinct and agile fingers take over.

"Getting to tell stories about past experiences and picture the community I want to build through my art is what I like most about being an artist," Mulyana affirmed. "Other than stories, I want to instil emotions of appreciation towards the mediums and colours used as well as references about environment, community, or spirituality."

Like Mulyana, Agnes intends to inspire with her macramé masterpieces. Her art is meant

to remind people that they are in fact, small organisms. Agnes believes that by realising how small we are in this world, we will pay more attention and express appreciation for the simple little miracles in life.

With so much more to explore in their respective crafts, Mulyana and Agnes are set for a number of exciting future projects. Mulyana will be collaborating with fashion designers and talented writers and illustrators, and Agnes will be probing deeper into the world of viruses and microorganisms in her home studio.

1. Mulyana brings the colourful world of The Mogus to the "Oops Loops!" art exhibit
2. "Rise Above" by Agnes Hansella
3. Mulyana's "Sea Remembers" at Artjog 2018
4. Agnes Hansella takes on virus-like objects at the "Oops Loops!" art exhibition



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MOMENTOUS Comeback

DEBORAH ISKANDAR
EXPLORES THE EXCITING
ATMOSPHERE OF ART BASEL
HONG KONG'S RETURN

Art Basel Hong Kong returned to the Hong Kong Convention and Exhibition Centre after the pandemic restrictions were lifted on March 1, 2023. This year's fair marked its 10th anniversary in the city and showcased the arts scene from March 22, 2023 to March 25, 2023. The number of galleries that participated in the fair increased from 130 last year to 177 this year, including 22 that

made their debut. The fair was a success, with a turnout of 86,000 visitors over five days as well as high sales, resulting in the discovery of new talents and serving as a testament to the art scene.

Leading private collectors from 70 countries attended the fair and explored the city's cultural offerings, as did museum directors and



patrons. The sectors made a return, including Film, Kabinett, Conversations, and Encounters.

Gimhongsok's "Solitude of Silences" under Kukje Gallery was one of 12 artists' works exhibited in the Encounters section. The installation featured mannequins of human bodies with animal masks covering their heads, lying, and sitting on the floor and chair. Each figure assumed a specific role as indicated by the accompanying text, telling each character's story. Gimhongsok highlighted the struggles individuals face in different professions, including the uncertainty surrounding the value of their labour.

There were numerous gallery participants that showcased the first solo show of their artist/s in Asia. Galerie Perrotin, for instance, exhibited Katherina Olschbaur's latest solo presen-



4

tation, “Midnight Spill.” Olschbaur’s paintings demonstrate her journey from chaos, to figuration, and ultimately, to abstraction. The style was evident in her self-portrait, “If You Wanted to Keep Knowing Me, You Could Telephone Me Now and Then” (2022-2023). Vibrant colours, including red, yellow, blue, pink, and green, combined with coarse white lines, to create a dynamic interplay between colour, shape, and form. The figure she portrays appears distant and out of touch, regardless of our gazes.

Artists made a comeback to the event after the last one in 2019, such as Indonesian artist, Ari Bayuaji, represented by Mizuma Gallery. He creates his artwork by utilising found or ready-made objects, transforming them into new forms that expose their overlooked artistic value and societal roles. Bayuaji collects discarded plastic ropes from beaches in Bali, washes them, unravels their threads, and then combines them with fabric scraps to create vibrant textiles. Despite their mundane appearance, the ropes and textiles carry profound meaning and highlight the beauty and importance of repurposing discarded materials.

One of South Korea’s leading contemporary artists, Lee Bul, also returned to the event with “Perdu CXLVIII” (2022), presented by Lehmann Maupin. The piece has sold as one of the top-tier pieces in the event. Bul’s latest “Perdu” series delves into the yearning for utopia and transcendence, taking its name from Marcel Proust’s novel, “A la Recherche du Temps Perdu” (In Search of Lost Time). Bul combines acrylic paints with glimmering mother-of-pearl on a wooden base panel.

In addition to the main event, there were organised tours for visitors to explore various



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galleries, museums, and studios throughout the city. One such destination was the K11 Musea, which featured a display of Izumi Kato’s sculptures at its park. The sculptures comprise of stacks of partially hand-painted bronze blocks. Each boasts an organic shape reminiscent of stones and features Kato’s signature wide-eyed humanoid creature, simultaneously exuding a sense of primitivism and hinting at a far-off future.

Another art space that could be visited during the main event was Tai Kwun Contemporary. Teaming up with the Sunpride Foundation (a non-profit programme that promotes a more inclusive and equitable world for LGBTQ+ individuals), they presented an art exhibition called “Myth Makers—Spectrosynthesis III”. Curated by Inti Guerrero and Chantal Wong, the show featured artists who explore “queer mythologies” and draw inspiration from ancient beliefs and traditions in Asia that cel-

eborate same-sex love and gender fluidity. Among the pieces on display was a video art installation by Club Ate, titled “In Muva We Trust.” The work depicts a possible queer utopia, although it could also be interpreted as a queer heterotopia.

The success of the 10th edition of Art Basel Hong Kong underscores its status as the premier cultural event in the region, Hong Kong’s position as the foremost art market hub in Asia, and its critical importance in the global art trade. Moreover, the event brought a surge of visitors to events and exhibitions happening alongside the main event, highlighting the arts scene in Hong Kong. The trend among collec-

tors and galleries to showcase new names and inclusivity is a positive sign that the Asian art market has matured significantly and is now embracing a broader range of perspectives.

1. Gim Hong Sok, “Solitude of Silences”, Resin, foam rubber, clothes, fabric 2017-2019 Various Dimensions
2. Ari Bayuaji, Woven plastic and cotton threads 2023
3. Katherina Olschbaur, “If you want to keep knowing me, you can telephone me now and then” Oil on linen 2022-2023, 61 x 51 x 4 cm
4. Izumi Kato, “Untitled” Paint on bronze sculpture 2021 Various dimension
5. Club Ate, “Ex Nilalang” Video Art 2017 Single-channel HD digital video, 16:9, colour, sound.



1

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BOTTLED Aspirations

TORY BURCH UNVEILS FIVE DELICATELY-FORMULATED AND DREAMLIKE SCENTS ENTITLED ESSENCE OF DREAMS



2

They say that perfume lingers long after a forgotten memory. A scent drops hints for first impressions and recollects lost histories. Needless to say, fragrance can be magical, a special and intimate tool of self-expression, and manifestation of one's personal essence.

American luxury brand and celebrated designer, Tory Burch, pondered the question "What

do dreams smell like?", before creating Essence of Dreams: a collection of five scents that celebrates one's innermost feelings and dreams of love, joy, freedom, magic, and peace.

Tory Burch's endeavour in the world of fragrance through Essence of Dreams heeds her well-accustomed design philosophy of reimagined classics and unexpected contrasts. The perfume collection is fresh and seemingly

effortless, yet jazzed up with unique natural notes such as florals with spices, honey, wood, and saltwater.

The fragrances are concocted from the highest-quality botanicals and essential oils to present a beautiful set of scents, ranging from musky and bewitching to warm and rejuvenating, each tied to a dream and a feeling. Divine Moon conjures peace, Electric Sky inspires

By Charlene Ataille



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freedom, Mystic Geranium kindles joy, Cosmic Wood creates magic, and Sublime Rose stirs the powerful emotion of love.

The five scents are created with uplifting and optimistic aspirations in mind, to dream of dreams, visualise a better world, and set positive and clear intentions for the day. Inspired by the essence of peace, Divine Moon is captivatingly unique yet oozes familiarity and comfort. Made up of an intoxicating blend of Lady of the Night flower, sweet honey, and zesty citrus, the fragrance eases and soothes, as if transporting its wearer to a tranquil garden where worries are turned away.

Like the invigorating energy of a storm, Electric Sky captures the essence of freedom. Laced with fresh and dewy notes of cactus, sweet and soft notes of lavender, and rich and warm wood notes, the fragrance is unexpectedly charming and absolutely liberating. Hints of saltwater come as a delightful surprise, granting a mineral quality to the fragrance. Mysterious, rapturous, and entrancing in substance, the scent revels in the act of letting go and being wild and free. It is a fragrance that undoubtedly allows you to be who you want to be.

Cosmic Wood is inspired by the essence of magic. It revives tales of idyllic kingdoms, lush forests, and vibrant villages. Combining wood with spicy cardamom, floral jasmine, and earthy vetiver, the fragrance is warm, comforting, and magnetic. One would believe that sprinkles of fairy dust tops off the scent. After all, Cosmic Wood is the perfect fragrance to create a little bit of magic for the day.

Reminiscent of euphoric dreams and memories, Mystic Geranium bottles up the essence of joy. The brilliant use of aromatic geranium leaves creates a pleasant contrast to the freshness of bergamot and the richness of cedarwood. A delicate and ethereal scent, Mystic Geranium embodies sunlight and childhood memories where pure joy forever resides.

Easily presumed to be a classic rose scent, Sublime Rose brings on an enchanting twist with its pairing of juicy blackcurrant and warm potent wood undertones. Traces of exquisite freesia accent the rose heart of the fragrance. As the essence of love, Sublime Rose's romantic floral scent is evocative of the sweet contentment that prevails when a bond is strongly entwined, and two souls become one.

Tory Burch's Essence of Dreams perfume collection can be positively described as dreams formulated in a bottle, evocative of a life filled to the brim with love, joy, peace, freedom, and magic, as well as a future where more people believe in the power of their dreams.

Essence of Dreams comes in modernised apothecary-shaped bottles. Every bottle is fashioned with a curved glass body and a sculptural cap with designs that distinguish the dreams enclosed in each bottle. After two years in the making, the Essence of Dreams is now available to purchase in all Tory Burch boutiques in Indonesia.

1. Tory Burch presents Essence of Dreams
2. Cosmic Wood is a warm and magnetic scent that will bring magical fantasy to your days
3. Divine Moon is a relaxing fragrance that exudes tranquility and peace
4. Sublime Rose, with its floral accents, is an enchantingly romantic fragrance


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CLASSIC Beauty

THE FIRST CHANEL
PRIVÉ EXPERIENCE HAS
ARRIVED IN JAKARTA

With a timeless luxury brand such as CHANEL, one can only expect the very best. And that much is certainly true as the sophisticated fashion house has once again touched upon Indonesia's greatest city to open its third Fragrance and Beauty boutique at Pondok Indah Mall 3.

In Jakarta, CHANEL's Fragrance and Beauty boutique first opened its doors in 2015, with

a strategic location right next to the CHANEL fashion boutique in Plaza Indonesia. Bringing upon sheer elegance and modernity, the boutique offered four 'experiential' spaces: the first Éspace Parfums in Indonesia, a skincare service, a makeup area and a private makeup room adorned in CHANEL's iconic colours, white and beige. But for Pondok Indah Mall 3, they've launched an even grander experience: the CHANEL PRIVÉ.

Evoking true treatment of luxury and elegance, the CHANEL PRIVÉ is an experience like no other. With its personalised approach to skincare of the highest degree, CHANEL PRIVÉ combines the very best of facial massage techniques with exemplary ingredients. Each treatment comes with the signature Le Massage de Chanel, a fusion of Eastern and Western techniques bound to relieve any stress and tension from the face and body, leaving one's persona and aura gentler and calmer than when they first came in.

For the Pondok Indah Mall 3 boutique specifically, not one, but two CHANEL PRIVÉ cabins are accompanied by CHANEL Beauty's very own skincare products. Clients can expect an intimate one-on-one session with a skincare therapist who will provide a high-quality customised treatment to fit every client's skin needs and conditions.

Another experience worth looking forward to is the store's new Les Rendez-Vous de Chanel, a beauty consultation with CHANEL's Beauty Advisor designed to help master makeup application techniques or find a signature fra-



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grance or scent. Clients are more than welcome to immerse themselves in the complete wardrobe of CHANEL Fragrances, including the iconic Les Exclusifs fragrance collection.

The Pondok Indah Mall 3 location boasts a grand 155 square metres, making it the most spacious CHANEL Fragrance and Beauty boutique yet in Indonesia. With the CHANEL PRIVÉ cabin itself, the interior design is meant to transport you to a whole new world of luxury. Adorned in Coromandel panels and gold wallpaper, the entire room is accented with a luminous combination of gold and silver, to encapsulate the brand's commitment to luxury. The cabin's interior is kept to a minimalist aesthetic, but with complementary décor such as the Japanese-style cloud paintings engulfed in the brand's signature colours.

Inspired by Coco Chanel's world, the interior of the client space is the reimagined design and aesthetic of the luxury fashion house. Gold horizontally panelled walls encompass the entire room, with a bright shelf adorned

with the name CHANEL and its array of beauty products and signature fragrances. Guests are welcome to relax and enjoy the space that is filled with light toned furniture and complementary décor, enhancing the luxurious experience even further. With its clear lines, high polished materials, and a balanced combination of satin black, creamy white and sheer gold, it's evident that the brand remains true to its character: classy, elegant, yet modern.



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1. Steeped in elegance, CHANEL PRIVÉ at Pondok Indah Mall 3 will provide you with the Maison's best luxury treatments
2. CHANEL PRIVÉ is the place to go to for the signature Le Massage de Chanel
3. Clients can book a beauty consultation with CHANEL's Beauty Advisor at CHANEL PRIVÉ
4. Clients can also make an appointment for one on one coaching about CHANEL products, such as the Sublimage L'Extrait

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